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A Study On The Fashion Design  
Applying Art WORK

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# A Study On The Fashion Dressing Applying Art WORK

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## ABSTRACT

Artistic works have a profound influence in fashion history. The development of art is accompanied by the progress of fashion. Combining one form of art with another and recreating it in order to create a new type of work. This kind of work has always been ongoing. The fashion designers can get many creative inspirations from artistic works, share their creative ideas, and apply them to the dress designing. In recent years, the fashion world has constantly been influenced by the traditional Chinese cultures. Although many modern designs exist in the field of fashion design, and many designers integrate the traditional Chinese elements into production and designs, the Chinese elements can only be fully presented in a few works. The Chinese culture is profound, so an excellent designer nowadays must understand the Chinese culture and history in order to understand the essence of it. The purpose of this research is to discuss the way of accurately conveying the traditional Chinese cultures in modern fashion in order to make the traditional Chinese culture play an important role in modern fashion designs. In addition, the fashion designs that combine the traditional Chinese works with the modern fashions will be presented in this thesis.

Firstly, this thesis appreciates some historical works in western culture. In a long history river of western fashion, some artists have broken the exception. Such as the Pop artist “Andy warhol”, he adds his own painting of can into dressing design. And YSL makes Mondrian's “Red, Yellow, Blue” a drtess; Christithis Dior makes Paper-plastic art a dress and regards it as Haute Douture in 2007(S/S). The designer Jil Sander adds Ceramic works by Picasso into costume in 2012.

Western apparel designers were always the main force in the apparel design and lead the updating of times over the past years. However, this situation has been changed gradually. With China' progress, these years Chinese culture has been known and understood. In some fashion works, Chinese apparel designers break through the traditional method, and they express the definition of traditional ink painting on costume and express the definition of Chinese traditional Zen. For example, they add Chinese

characters to express their understanding for Chinese traditional culture, and they combine Chinese embroidery with Western-style clothing. Besides they also apply the pattern of blue and white porcelain in Western wedding dress, which embodies fully the glamour of Chinese traditional culture. Whether the soft silhouette of ceramic, the grandeur of architecture, the purity and elegance of blue-white ceramic and the majesty of red tile in forbidden zone, which all can be applied by designers to their clothing works. Thus combining with Western culture, the Chinese traditional culture is emphasized, and then a kind of new fashion culture of Chinese design elements and culture can be created and stages on the world stage.

This thesis puts forward some descriptions and instructions for design work. In the works of this thesis, the first design makes traditional Chinese embroidery works present in the clothing works, and the waist decoration design in Hanfu combines the common clothes in modern fashion works; it is innovated. Chinese Embroidery culture had been known to all since many years ago, especially it is the most colorful in the culture of the royal court. Fine gold and silver wire brings the visual impact with a unique color. Each traditional embroider deduces the youth of history with unique flavor. Western-style version of the design adds Chinese pattern, dark green is the main color in whole design. It can also be a good foil embroidery pattern. An art melts perfectly fashion.

The second design adds Elements of traditional Chinese ink painting into common uniform design. On the soft feeling of gauze “Not much if any”, it melt the special flavor of ink painting. The gauze printed by traditional ink painting works combines with common clothes. The gauze is gently attached to the soft and beautiful form of women, which well highlights the rhythmic beauty of ink painting. Also the ancient Chinese Zen presents slightly the charm “Ning, Jing, Zhiyuan” When traditional ink painting goes with modern clothing well, the western smoke-blue cloth is simply cut, matching the ink color of plum blossoms interspersed with white and red in ink painting. Chinese culture melts with western elegance well, which makes them complement one another and specials.

The third one is designed as a dress, combining the blue and white porcelain and fan cheongsam collar, which is the complement of the western version. One of those blue and white porcelains is the most representative work of contemporary Chinese culture. Its elegance and beautiful appearance is famous at home and abroad. And its elegance is expressed by adding a fan. The texture of the western wedding dress is combined with the white tulle and the white dress with the blue petticoat to give the white porcelain softness, which emphasizes the symbol of the woman.

The fourth design makes use of the ancient elements of Chinese works. Apart from having made the design on the clothing outer outline modelling, it also makes a unique fabric reconstruction design in the silhouette of the coat, which also combined with the form of the Ruff collar in the classical European modeling, the fabric reconstruction is made to reflect the unique cornices modeling characteristics of Chinese ancient buildings. The design features of traditional ancient buildings are applied in the clothing. The design features of traditional ancient buildings are applied in the clothing, the ancient Oriental elements are added with the western fabric technology, and the Chinese and western cultures integrated one another. The ancient Oriental elements combine with the western fabric technology, and the Chinese and western cultures melt with each other.

These years, Chinese traditional culture has continuously showed impact on fashion industry in the world. However, in the field of fashion design, although there are modern design works, many designers add Chinese traditional elements into production and design. But only a small number of works can reflect Chinese elements perfectly. Chinese culture is deep and profound, but everything is precious, it's essence must be learned. Therefore, people use Chinese elements blindly, but the Chinese culture meaning itself is not easy to express precisely.

The ultimate aim of fashion is bound to be art. Designers express themselves with their works; artworks also express their value to the world by themselves. Every good work of art has its own soul and label. Fashion is not just a commercial product but a good art work. Currently, young Chinese designers are attempting to study Chinese traditional culture deeply and carefully. People must learn the meaning of it, cultivate the way to

combine Chinese traditional culture with Western fashion philosophy, and promote Chinese culture to the world properly in combination with contemporary characteristics. Instead, people should not blindly add traditional Chinese elements to costume works.

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# I. Introduction

## 1. Purpose and Significance of Research

In recent years, with the social development and people's living standard improving, people started pursuing a high level spiritual enjoyment, resulting in the rising of the Art-related industries, especially the fashion design industry was conspicuously noticeable. The 21 century is full of arts and designing, they influence people's life in every detail s. The present symbolic elements of art are utilized in the fashion design by designers, thus making the art works turn into ideation, and the artists directly use the culture of fashionable dresses to create art works<sup>1)</sup>. A great number of designs are made because of the mutual integration between art and fashion and the bursting out of inspiration and inspiration, which were embodied in the art works of domestic and foreign artistic masters. A lot of folk culture elements appear in the fashion design, ranging from famous paintings to sculptures of different countries, and even including the Chinese traditional folk cultures like ink and wash paintings, paper-cuttings . The art designs are utilized to the dress design has evolved into a trend of clothing culture's development<sup>2)</sup>.

Why does this pattern of mutual intersection can be formed and continued to develop in today's society? This situation is worth pondering. After the author have referred a lot of dates, through many documents and have watched some commercial and non-commercial fashion shows, the author found that the clothing industry original existed and continued with its unique commercial value, but it is a combination of business and art. That is to say, it likes mixed blood of business and art. And there are 80 percent of the designs is to commercialize, which is for selling and only 20 percent is made for delighting the sight and mind. The commercial value is the expansion of art and the attempt of possibility.

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1) (法)多米尼可·古维烈(Dominique Cuvillier),治棋译(2008),《时尚简史》,云南漓江出版社有限公司, p.15

2) 宋柳叶,王伊千,魏丽叶(2019),《服饰美学与搭配艺术》,北京化学工业出版社, p.6

Art is illusory and eliminate, but it can fully express the artists' ideas. You can certainly use it to dress up a commodity. Dressing design is a business, but this does not affect the designers to present their works artistically. Their design ideas and works can be expressed in an artistic way. A successful designer must have his unique ability to understand, interpret and manage commercial elements. Looking at the fashion shows at present days, an excellent design work must both have some commercial and art value. It is essential that whether the design works have the artistry for the business success of the brand<sup>3)</sup>.

people usually think the fashion trend is external, while the art is internal, but fashion and art are two different things that are related, they are both belong to the big vessel of "life".It just like the period of Vivienne Westwood emerged, In that period , the punk yourth were called the " beat generation". Tights, leather jackets with metal rings, and afro hair were the symbols of the fashion, but the rebellion against work and social institutions were the essences,which were wrapped in the tights and leather jackets,that was expressed in maverick art forms,such as rock and roll in that age.

Fashion is not a piece of clothing that displayed in front of us, but a progress. It is a final result that is created. The designers' year knowledge ais put into this creation. Therefore, the clothes have their unique meaning. And an excellent design, a wonderful artistic expression, will add boundless added value to this cloth.

Currently, the industrial technology is growing with a farely fast speed, it is essential for designers to own the cultural and artistic quality, or they will fail. People should put the pursuit of art at its core, and not live as an artist. Otherwise, the design without a commercial value will eventually be ignored.

Therefore, how to combine the commerciallity and artists of fashion design has become the most important research topic at present. Fashion is a new way of life, the basic value of the design is to seek a relative balance among the various conflicts. Excellent designer should constantly learn knowledge on the premise of adhering to their

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3) 胡蓉(2017),《浅谈服装设计艺术》, sohu.com culture, p.3

own values to update themselves on the promise of adhering to their own values according to the changes in their daily life. Taking life as inspiration and continue to learn from art and learn to better feel the impact of inspiration brought by art to create the design works value and commercial value.

In fact, the origin of both fashion and art has a lot in common. A fashion designer Hu rong side:"Art is a stimulant when the author is tired, or it is a powerful impact in chaos, or a moment of quiet enjoyment in noise, Fashion design is a job for authour , which brings authour less and less passion, therefore,art is a way for authour to open up the author's design ideas."

There is no doubt that artistic works exert great influence on dress designing. It's not hard to find the traces of artistic trend from the evolution of clothing history. Art and costume make advancement together; it is art that raise dress and clothing creation to a higher level. At the meantime, the art is also the final goal of fashion.

What art forms can do is to express and coexist with each other, which means that when one and another art form combine and collide with each other in any way, brand new art forms with a distinctive style will be created. If you want to be an outstanding dress designer, you must unceasingly absorb knowledge from art, so as to expand thinking. Therefore, if anyone who wants to do dress design work and creates art nowadays, the first thing is to do a profound study of art and discover the rich creative inspiration brought by art works in the process of development and symbiosis. This is the purpose and meaning of this thesis.

## 2. The Methods and Scope of the Research

The research methods of this thesis mainly consist of two kinds and the main research methods employ Literature Comprehensive Research Method and Comparative Analysis of Picture and Data<sup>4)</sup>.

The definition of Literature Comprehensive Research Method is to refine and analyze the relevant books, journals, papers and works at home and abroad through reading<sup>5)</sup>. What the thesis should do is to find inspirations and breakthrough points of this thesis in different areas and bring about a theoretical basis for the research results of this article. Such different fields as the history of clothing development of Chinese and foreign countries, the history of dress development, fabric design, arts and crafts, clothing pattern design, the relationship between traditional art and clothing, clothing psychology and some of the cross subjects like aesthetic theory, design theory, anthropology, architecture theory, sculpture art theory, art design, paper-plastic art and other kinds of decoration design, etc.

The comparative analysis of picture data, a purposeful classification of numerous pictures of modern artworks and pictures drawn by clothing designers from the Internet and magazines, spares no efforts to support the standpoint of this thesis by analyzing the design characteristics of clothing design masters all over the world<sup>6)</sup>.

What is more, this thesis adopts the methods of reading numerous books, periodicals and literature materials, as well as watching commercial or non-commercial fashion shows in recent years. After that, the author summarizes the elements through reading and looking up information and gets the corresponding insights to write this thesis after much meditation.

Dress design itself is a form of expression of art. An outstanding clothing design work also possesses a high level of artistry, every design masterpiece has a soul. Therefore, a brilliant designer must also be a brilliant artist. An excellent artwork not only expresses

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4) 王宏建 (2010), 《艺术概论》, 浙江文化艺术出版社, p.25

5) 曾丽 (2016), 《服装设计概论》, 湖南大学出版社, p.13

6) 大鹏.蔡华立(2008), 《浅谈艺术与服装设计的互动》, 《商业时代》, p.2

the designer's unique aesthetic, but also mirrors the designer's unparalleled life experience and unique temperament and soul, which is more than a representative work for designer. A wonderful art work is also an iconic symbol, just like when it comes to Chanel, people will think of its delicate overcoat, houndstooth, as well as lady in high society. When people mention Burberry, people will think of its unique plaid patterns, trench coats that have been prevailed for centuries as well as Burberry scarves. Likewise, if people talk about Givenchy, the first image in people's head will be Audrey Hepburn standing gracefully in a Givenchy little black dress in the movie of Breakfast at Tiffany's. The little black dress is not only the symbol of Hepburn's beauty, but also the beauty characteristics of that era. Givenchy, the designer, was even more well-known because of that little black dress.

Yet, there are few designers who are able to create artworks with a unique personal style and cross-era symbols throughout the history of dress design. An excellent designer, are required to constantly draw inspiration for creation in every process of creating fashionable dress works. The sources of inspiration can be from so many fields, such as a book, the feelings of life, a shocking social phenomenon. Or the designer merely wants to express his impressions about life through his works. However, as far as the author is concerned, a larger part of the creative inspirations are come from the art works. From the last century to the present, countless designers have obtained a lot of creative inspirations from artworks and paid great honor to the designers of these artworks. In recent years, this creative method has gradually become a trend.

Excellent artwork is an essential source of inspiration. Nowadays, designers are required to descend within their hearts in the life with flashy restlessness and fast rhythm. Learn and feel art with their hearts, just like reading a book, reading a good book can be compare to talking to a wise man. Likewise, appreciating artworks of masters is like communicating with the masters. This is also the purpose of the author's research.

## II. Expression and Application of Artistic Elements in Modern Dressing Design

### 1. Application research of paintings in apparel design

#### 1) The background and the development

Since economic progress and cultural integration witnessed growing attention, more personalized aesthetic people have paid to apparel design as well as visual pleasure pursued by both consumers and designers, apparel design has begun to embrace diversification. Seeking inspiration from other genres of art has become a new design idea. Due to painting's characteristics of the unidentified feature in image, the freedom and harmony between form and color, it can bring new inspiration to apparel design together with emotional expression and aesthetic forms pursued by painting art. Exploring the application of painting in apparel design is becoming a fashion trend which contributes to drawing concerns in art and inspiring design thinking<sup>7)</sup>.

The combination between painting and apparel design has a long history. people can say that apparel design nowadays may inherit more artistic thoughts for emotional outlet than ever. Various kinds of ideas of painting promote apparel design's progress, and they are not dependent in respect to apparel design but depend on society and art. Painting provides not only major reference for visual language, but sources for design ideas and inspiration in clothing<sup>8)</sup>.

Painting itself is a metaphysical expression, simultaneously it is also the most direct way for artists' emotional expression. Apparel designers also love to adopt this form in their creation while expressing emotion.

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7) 陈肖孟 (2012), 《抽象绘画在服装设计中的应用研究》,北京服装学院,知网,p.13

8) 陆萧云 (2014), 《绘画与艺术》,北京人民教育出版社, p.35

Clothing develops in keep with the development of culture and art, and it is related tightly to artistic styles of the time. In modern time, as a comprehensive art that synthesizes practicability, artistry and commercial value, apparel design can absorb inspiration from many artistic forms. For example, these painting works that displayed beauty came into vogue in the west of 20th century, while extended the field of artistic expression, they also enriched artistic performance means greatly<sup>9)</sup>. Besides, the beauty of art can also arouse esthetic emotion and brings people special visual feeling, which strikes viewers inexhaustible imagination and association with its concreteness, vagueness, clarity and confusion. Such a brand-new experience of beauty happens to coincide with innovation pursued by apparel design.

Yves Saint Laurent said that “All creation is re-creation--a new way to express the same thing”. Therefore, Combining painting with apparel design and studying their underlying relevance are just new ways for people to express. They all provide new modes of thinking in both creation and re-creation<sup>10)</sup>.

In addition, arts share many common elements in terms of apparel design, painting, architecture and sculpture. These arts express beauty in their own ways, they are independent and yet connective to each other just as most things in the world. Thus an independent artistic work can become more brilliant. Moreover, seeing as one of the most flexible arts, apparel design draws inspiration from other arts with fashion colors, fashion fabrics and styles of each season coordinated to present most vivid fashion to the world. Apparel designers express ideas through their works, and this fusion of arts injects fresh vigor in original works.

Western painting is a kind of art, which opposes to traditional modeling method and visual experience; it's an aesthetic expression, which originates from nature and higher than nature to seek individual independent; It's an art form, which tends to break through

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9) 王晓娟 (2018), 《服装绘画艺术》, 北京化学工业出版社, p.33

10) 代强 ((2013), 《西方绘画大师经典画作赏析: 19 世纪艺术》, 北京人民邮电出版社, p.18

tradition. In a manner of speaking, forms, means and ideas expressed by abstract paintings all enlighten dressing design.

## 2) The correlation between painting art and apparel design

Apparel design comes from not only the combination of visual arts and technology, but also social culture. On the one hand, visual arts, especially the painting art that provides a source of aesthetic principles and inspiration for design, is closely related with apparel design. On the other these various cultures, natural conditions and emotional tendencies reflected by clothing in different regions all endow clothing with various styles and symbolic meanings. the author hold such a belief that the clothing must be considered in special social issues and environment, and apparel designers are not independent but to draw inspiration usually from arts of their own time<sup>11)</sup>.

As a necessity in people's daily life, clothing should be wearable firstly with functions of caring, industrial use and decoration that satisfy the masses spiritually and visually. Apparel designers can also transfer information on the clothing to express themselves. Besides, apparel design works pursue visual aesthetic just as painting art. As a kind of visual art, painting is also a way for artists' self-expression. And by integrating modeling, material, structure, process, craft, other design elements with the use of abstract visual language point, line, surface, color, apparel design works will show strong visual sense. In a word, the application of painting in apparel design can improves clothing's visual expression.

In modern time, fashion trends reflect changes of people's aesthetic psychology and standards in different times and environments. Not only are these changes relevant to politics, economy and culture, but also to natural environment, living standard, ideology and so on. Therefore, fashion collections of every season as top fashion leads fashion

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11) 吕澎 (2016), 《论绘画》, 广西师范大学出版社, p.12

tendencies, and in which people see changes of economic ups and downs, social thoughts, ideologies. This is an excellent embodiment of a pioneering role of clothing in social life.

Claude Henri de Saint Simon, a French Utopian socialist once wrote in *Opinions about Literature and Art* that “Because the power of literature and art works is the most direct and rapid, so people carve new ideas on marble or paint new ideas on the canvas when spreading them among people” “It's people's artists who will pioneer a path for the masses”. However, every socially responsible apparel designers should also burden their responsibilities in society and culture to reflect their social cognition in their works, for it is not unique to artists. As people know, painting has adopted the most pioneering spirit, which can be embodied by pursuits of independent and freedom of spirit. The development of painting not merely has formed a new aesthetic form, but also has transformed people's view in the nature of traditional art, finally has formed a new thinking way of art creation.

Aside from these internal and external factors, for example, politics, economy, culture, environment, cultural accomplishment, and aesthetic trends, there still exists many artistic factors in apparel design. Thus as one of the categories of pioneering arts, painting enlightens apparel design and plays a vanguard role in the development of design for its breakthroughs and challenges in traditional aesthetic<sup>12)</sup>.

### 3) Commercial Values and Interests of the Integration of Clothing and Painting Art

As a designed product, on the one hand, clothing is the carrier for designers to express themselves. Designers present their feelings and their ideas of design through clothing. On the other hand, as a necessity for consumers, clothing have to meet the aesthetic needs of consumers and suitable to their tastes, so that they would like them and willing to buy. Consumers are not only the direct receivers of design ideas but also play a part in

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12) 佚名 (2006), 《康定斯基论点线面》, 北京中国人民大学出版社, p.35

promoting the prevailing of the trend. Therefore, the painting applied to the clothing design need to have a certain culture, so that designers could create more colorful clothing and meet the various needs of different consumers.

For the businessmen, clothing as a commodity is the tool for them to make profits. To create more original products is their aim. Applying the art of painting in clothing design and taking the culture as a attractiveness in selling clothing products, they take clothing as a platform to deliver art and culture. They have also combined artistic factors with clothing, and made clothing more attractive and interesting. All of these would be easier to attract consumers' sympathy about fashion trend and cultural life as well as to establish the perceptual relationship between clothing products and consumers. And meet the consumers' spiritual needs to show their characteristics and cultural innovation. It is the new method of design that presents the unique charm of abstract painting in clothing, which could stimulate consumers to purchase and bring opportunities to sellers.

#### 4) The Applications of Famous Painting Art in Clothing Design

To express painting art in clothing design is not simply take the fabrics as canvas and directly use the abstract painters' works, but to design purposeful, intentional and creative works through designers' thought and combine the style, form, structure and fashion trend together<sup>13)</sup>.

Meanwhile, there are many types of paintings, such as ink painting, oil painting, printmaking, gouache, murals, cartoons, fine brushwork, freehand brushwork, abstract painting, green landscape painting, ink landscape painting, boundary painting, interior painting, sketch and so on. There are also many kinds of painting styles, such as classicism, neoclassicism, romanticism, realism, modernism, futurisms and so on. How to rationally use so many painting forms and types in clothing design is an important part

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13) 佚名 (2006), 《艺术体系论》, 北京人民大学出版社, p.35.

for designers to research in the field of fashion design. In most cases, there are two methods to rationally apply painting works to modern fashion works, that is, the direct application and the indirect application. The former is more conspicuous, and the latter is more meaningful and colorful<sup>14)</sup>.

Compared with other arts, the painting has a direct influence on fashion designers. Coincidentally, there are a lot of designers get inspiration from famous paintings, which had been firmly accepted by people. people could naturally gain unusual visual effects if people integrate them with modern fashion<sup>15)</sup>. In fact, every painting works has different cultural backgrounds and the different feelings of their designers. Therefore, people could realize these masters' different artistic choice when these works are applied to design.

When it comes to the integration of painting works and fashion design, people have to mention Andy Warhol, who use cans to create a series of works which have become his masterpieces in 1962, and the red and white cans has become his personal signature (Fig.1) .



<Fig 1 > Campbell's Soup Cans Andy Warhol  
(<http://mini.eastday.com/mobile160511120542930.html>)

14) 佚名 (2009), 《艺术与时尚的关系》, 北京人民教育出版社, p.38.

15) 张文文 (2007), 《时尚与艺术的关系》, 北京人民教育出版社, p.29

Thus, it has made Andy Warhol's canned painting become a household pop art. Warhol made a canned skirt which is more popular for a time<sup>16)</sup>. Fully displaying the symbolic factors in canned painting, Warhol perfectly deduced the unique red and white color of the cans as well as the LOGO as a decorative element on the cloth of skirt. The skirt's simple style is also very good to showcase the exquisite and wonderful design<sup>17)</sup> (Fig.2).



<Fig 2 >.Campbell's Soup Cans Skirt Andy Warhol  
<http://mini.eastday.com/mobile/160511120542930.html>

Andy Warhol successfully used the exaggerated colors of pop art to make simple cans presented in front of people with creativity. He also used screen printing technique to make print skirts is as easy as printmaking. He also gave a second artistic life to the simple picture combination. Whether in color or graphic design, this Campbell's Soup

16) 张梦雨 (2006), 《艺术与时尚的关系》, 北京人民教育出版社, p.23.  
 17) 李良 (2005), 《插画艺术与时尚的关系》, 北京人民教育出版社, p.35

Cans may seem very casual, but in reality, the color, collocation and shape are very exquisite. There is no denying that it is a masterpiece that successfully applied painting factors to fashion design. It also has Andy Warhol's unique style.

As for novelty and creativity, people have to mention the famous Spanish painter and designer, Dali, known for his super-realistic works. Dali is a artist with extraordinary talent and imagination. And Dali is a versatile artist who is unwilling to be lonely. He is not only a surrealist painter, a sculptor, a director, but also a designer for magazine covers, jewelry, decorations and furniture. The weird and dreamy images, excellent painting techniques as well as painting skills influenced by masters in Renaissance had been amazingly combined together in his works. One of Dali's many famous works is Lobster Telephone (Fig.3) .



<Fig 3 >Lobster Telephone Dali  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.3)

At the same time, Dali is also a omnipotent artist and he also worked in clothing design. He cooperated with Charparelli, an Italian designer and designed the lobster skirt (Fig.4) .



<Fig 4 >Lobster skirt Dali&Elsa Schiaparelli  
(<http://mini.eastday.com/mobile/160511120542930.html>2019.5.3)

Lobster Telephone is not only Dali's representative work, and it was popular for a while because of its interesting shape. Thus, painting such a symbolic lobster on the skirt has become the focus of the skirt. It can be said as the attractiveness of the skirt. The combination of white and red made the skirt's shape more interesting.

Not only Andy Warhol and Dali were pioneers who launched the trend of creativity, but Mondrian was a pioneer of the geometric abstract painting. He took geometric figures as basic elements in painting, founded the "style school" with Texburg, and advocated his art "new formalism". He believed that art should be completely seceded from the nature's external form, with the aim of expressing abstract spirit and pursuing the absolute unity of human and God. It is now known to people as "pure abstraction"<sup>18)</sup>.

In 1965, YSL turned Mondrian's work Red Blue Yellow into a skirt, which people called "Mondrian Skirt" (Fig.5).

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18) 比埃·蒙德里安. <https://baike.baidu.com/item/彼埃·蒙德里安/3392733?fromtitle=蒙德里安&fromid=1087382&fr=aladdin> 2019.5.18



<Fig 5>Red, Yellow and Blue Robe Mondrian YSL.1965  
 (http://mini.eastday.com/mobile/160511120542930.html.2019.5.4)

As people all know, the most conspicuous and artistic design must have the addition of geometric factors in fashion design. The design with geometric factors could clearly and directly explain the human body structure, and well reflect the structure of the clothing. Mondrian's Red, Yellow and Blue is famous for its aesthetic structure and vivid colorism. He added the design of Red, Yellow and Blue into the skirt, and combined the clothing structure with the aesthetic art.

The abstract paintings were once used in various designs because of its extreme appreciation and creativity. Fashion designers also applied abstract paintings to their works, especially Pollock's paintings. In 1969, Dress Halston designed the famous "Pollock Skirt" inspired by Pollock's paintings ( Fig.6,7 ) .



< Fig 6>Abstract Painting Pollock  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.6)



< Fig 7>Pollock Skirt Dress Halston 969  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.4)

Pollock's painting may seem disorder and casual, but in fact, it is a famous paintings existing with its decorative effect. The designer, Dress Halston has printed the whole work on the fabric and did some simple cuttings to make the fabric originally with two-dimensional effect show a three -dimentional effect after the cutting. And the disordered picture also turned well organized. It can be rated as a beautiful and brave work. ( Fig.7)

When people found that this common design began to be used and the combination of different arts could produce a brandnew artistic work, designers began to follow suit. Later, a Italian brand "Spart Max" also created a series of Pollock works.



<Fig 8>.Pollock dresses SpartMax Italian design brand  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.4)



< Fig 9>Sunflower series.YSL.1988  
 (<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.2)

At the same time, Van Gogh is a celebrity whom designers should respect to in the circle of art. YSL created a series of clothes about Van Gogh in 1988 (Fig.9) .

Van Gogh's Starry Sky appeared directly in many T shows. This manually- painted Dolly heels high-heeled shoe is the limited edition with higher price (Fig.10) .



< Fig 10>Starry Sky Dolly heels  
 (<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.4)

Besides Van Gogh's works, Matisse's works were also very popular. Using Matisse's most famous paper-cutting work La Gerbe, YSL designed a Matisse skirt ( Fig.11 ) .



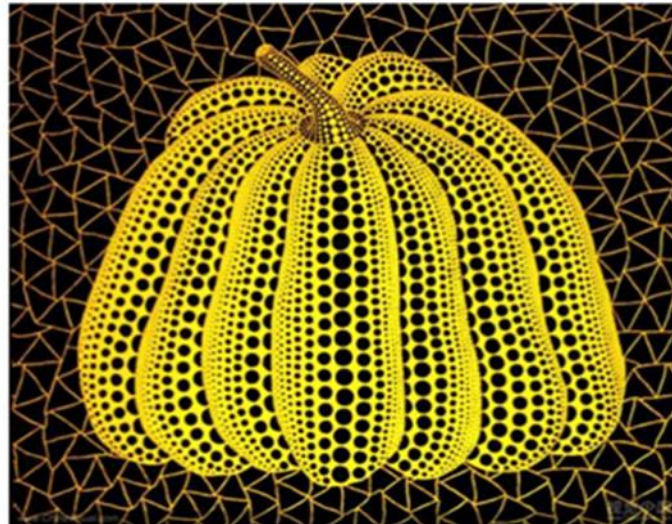
<Fig 11> 《La Gerbe》 Matisse Matisse skirt.YSL  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.6)

Today, the printed-flower of Matisse-style is still at the leading edge of fashion. Alice and Olivia also implied Matisse's Blue Nude II to their works and designed Matisse dresses in 2015 ( Fig.12 ) .



< Fig 12> 《Blue Nudell》 Matisse Matisse skirt Alice&Olivia.2015.  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.6)

In the fashion world, another remarkable figure is Yayoi Kusama, the "Queen of Points". Her works were all composed of small dots with different sizes. And the most noticeable should be the Pumpkin (Fig.13) .



< Fig 13> Pumpkin Yayoi Kusama  
( <http://mini.eastday.com/mobile/160511120542930.html>.2019.5.5)

In 2012, LV cooperated with Kusama spreaded her design feature on clothes, bags and accessories design (Fig.14) .



< Fig 14>LV and Yayoi Kusama's cooperation in garment, bags and accessories 2012  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.3)

Magritte's works are always full of mystery. People call his paintings "the clearest surrealism" which has exerted great influence on pop artists including Dali and Duchamp.

In 2014, the famous American brand, Opening Ceremony, launched the surrealist painter Magritte Series, inspired by the work *The Son of Man* ( Fig.15 ) .



< Fig 15> The Son of Man Magritte  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.6)



<Fig 16 > A collection inspired by The Son of Man  
OpeningCeremony.2014  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.5)

Meanwhile, he also worked together with three shoe brands, Birkenstock, Vans and Manolo Blahnik and launched a series of shoes (Fig.17) .



<Fig 17 >A collaboration of shoes inspired by Margaret's works  
OpeningCeremony、 Birkenstock,Vans、 Manolo Blahnik 2014  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.7)

American popular art were also been integrated into clothing, with artist Lichtenstein's symbolic tone has become the leading trend of the modern art market.



< Fig 18> 《Roy Lichtenstein ‘Whaam!’》 . Lichtenstein  
(<http://mini.eastday.com/mobile/160511120542930.html>)

In 2012, Lichtenstein's "Roy Lichtenstein 'Whaam!'" luxury brand Phillip Lim launched its series of works, which combined some advertising elements and characters. From clothes dating to bags, every single product directly embodies Lichtenstein's paintings. However, with rational cutting and appropriate printing design, every design is full of the modern white-collar style (Fig.19) .

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< Fig 19> Co-design of Roy Lichtenstein 'Whaam' series Lichtenstein. Phillip Lim.2012  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.7)

Lichtenstein's Kiss. The reason why masters are great is their minds are advanced and leading.

Although having passed a half of the century, those patterns are still fashionable, and are constantly used to bags or clothing by designers (Fig.20).



<Fig 20>Lichtenstein Kiss  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.3)

This one is more meaningful and was designed by Carvenr 2012. It is said that the designer wanted to express "a fanciful girl who came from a museum in the 16th and 17th centuries, taking these paintings off the wall and hiding them into her wardrobe."

This is a trilogy painting of "The Garden of Earthly Delight " by Nederlander Heronimus Boss in the 16th century . It is a paradise but grotesque, with a strong feeling of surrealism.



<Fig 21 >The Garden of Earthly Delights Hieronymus Bosch, the 16th century master of the Netherlands  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.7)



< Fig 22>Carvenr2012  
(<http://mini.eastday.com/mobile/160511120542930.html>.2019.5.3)

## 2.The Research on the Application of Paper-plastic Art and Ceramic Art in Fashion Design

### 1) The Background and the Development of Paper-plastic Art

Paper-plastic Art covers such art categories as paper-cutting, origami, and paper-curving. The reasons why it continues folk traditional crafts and combines the traditional elements and the modern designs are that it possesses traditional elements and it is easy to be improved. At present, Paper-plastic Art is extensively applied in illustration media, and the application of the paper-cutting and the origami are often seen in fashion design. Many elements that are suitable for designing can be found out by researching Paper-plastic Art, which offers the inspiration for modern fashion design and structural modeling<sup>19)</sup>.

### 2) The Application of Paper-plastic Art in Dressing

In modern fashion designs, absorbing the paper-plastic design and the modern design has become a fashion. Many designers are high on applying traditional folk elements to designing. Paper-plastic Art serves as an art category, covering the traditional and the modern decorative techniques and attracting more attention of the designers. The luxury brand designers and new fashion designers applied the Paper-plastic Art craftsmanship and decorative techniques into practices and they have made great achievements. The two luxury designers like Issey Miyake, Christian Lacroix, and new fashion designers as Martina Spetlova and Alexander Wang are all inspired by Paper-plastic Art and the decorative techniques.

Fabric recreation is a reflection of paper-plastic garments in art. According to the characteristics of the garments, the hollow paper-cut patterns are cut in the fabric, the

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19) 纸塑 百度文库, <https://wenku.baidu.com/view/088baa9fc381e53a580216fc700abb68a882ad0c.html>  
2019.5.12

leather or the new materials, and these new-formed fabrics can be used as the sewing materials for other garments. By contrasting the large embossed patterns and the intaglio ones in designing, people can see that the contrast between the surface and the sink can be highlighted. The bodies of the wearers that need to be highlighted become more mysterious and elegant through the virtual and real occlusion. The flat patterns in designing are produced through adopting the paper-cutting's inspiration. Namely, the texture of the fabric can be glorified by recreating the cutout patterns. As a result, the A-shaped, X-shaped, and H-shaped designs in paper-cut garments make the garments' structures simpler and stress the varities of the fabrics so as to realize a harmony between the two<sup>20)</sup>.

It is hard to see the usage of the paper-curving in fabric recreation and the decoration. The collage, as a paper-carving technique, is often used in fashion design. Paper-carving collage is to cut different patterns with paper of different materials and colors, and then make collage in a regular way according to the law of formal beauty. Designers usually use different textures and colors as the surface material in designing to stress the sense of layers and weight of the dress, affecting the viewers in visual aspect<sup>21)</sup>.

The sense of volume and sculpture is the biggest characteristic of the paper-plastic garments. It is influenced by the minimalism that pays attention to the rational, simple ideas and the oriental feature that highlights the linear cutting style. At the same time, it also adopts the narrow-clothing culture in western. All these makes the garments more original in structure. The paper-plastic clothing designed in three-dimensional way occupies some spaces, and people can make two-dimensional fabric more three-dimensional style through folding and stacking fabric orderly. As you appreciate it from different angles, varied visual effects can be produced.

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20) 吉胜 (2016), 《纸塑的艺术》, 北京联合出版公司, p.3

21) 雷雨霖 (2009), 《纸塑艺术与服装设计》西安工程大学 服装与艺术设计学院, 知网 p.2



< Fig 23> Charles Youssef 2017/18 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

Charles Youssef gets the inspiration from the sculpture steel work of Lygia Clark, producing the black and white clothing and the jagged collage patterns. And some dramatic contours can be produced, such as the usage of geometric cutting techniques in jacket designs and the production of sharp three-dimensional triangle in shoulders and sleeves. The exaggerated pattern and the contrasted collage is full of artistic feeling, echoing people's innermost contradiction and rebellion (Fig.23).



< Fig 24> RHIE 2017/18 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

Influenced by the classic works of Peter Gentenaar, a famous Dutch paper artist, F/W Rhie 2017 collection appears. As a designer, Rie Yamagata tries to reproduce the lightness and the organicity of those charming paper-carvings through the feminine clothing. Such garments of this season as the lightweight fabrics have unique Japanese charm, presenting a peasant and smooth feeling from the fabric to the overall contours. Many dresses are complemented by the soft details, enhancing the dynamic style of the garments with the selection of detailed pleats and casual stripe patterns (Fig.22).



< Fig 25> Christian Dior 2007 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)

Louis Vuitton Early Spring Holiday Series in 2018 introduce Japan's showa style into the world. Actually, Christian Dior uses the character of geisha in showing era, body-wrapped and waist-wrapped Kimono, further beautifying the Dior history. The Dior girls from Jone Galliano are elegant, glamorous and lively. This collection adopts such elements as Chinese origami, folding fans, lanterns, and zanhua on the basis of the Japanese culture, making the garments more three-dimensional (Fig.25).



< Fig 26> Christian Dior 2007 (S/S)  
( <https://www.dailyfashion.cn2019.5.11>)

As for garments, there are various ways to create beauty. The combination of paper-plastic art and fashion design enriches the artistic expression and tap the spatial potential of the garments. Thus, combing traditional craftsmanship and fashion design and absorbing traditional and modern elements is a new trend for designers.

### 3) The Background and Artistic Features of the Ceramic Culture

The ceramic art is a comprehensive one, experiencing a long and complex cultural accumulation. It has interactive relationship with such arts and crafts as painting, sculpture, and design. In the mid and late 1980s, as the introduction of the western

modern art, the notion of it had exerted profound influence towards the Chinese ceramic art. The ceramic art has once become a new fashion<sup>22)</sup>.

The production of ceramics requires the combination of mud and fire. As the art of clothing develops, it has become the mainstream culture of the world cultural heritage. The interaction between the ceramic art and the clothing art has formed costume painting and the unique characteristic extended by ceramics and clothing<sup>23)</sup>. It also covers ceramic art that is concerned with dress language and fashion design that is expressed with the ceramic art. At the same time, the external features of modern ceramic art and textural manifestations have influenced such modeling languages and decorative techniques of fashion design as cutting, embroidery and structural line of the garments. Creative ideas and artistic characteristics of the design can be expressed through materials.

As a new green fiber, the ceramic art one is more suitable for apparel fabrics, showing the interaction between modern ceramic art and fashion design. It also foresees the development of human aesthetic consciousness, new materials and technologies.

#### 4) The Application of Ceramic Art in Fashion Design

The use of ceramics in fashion design mostly covers porcelain cracks and figurative expression designs. The later can be divided into direct transfer and variant methods. The direct transfer mainly means that according to the design theme and style of the overall clothing, porcelain cracks are used and appropriate colors are selected in fashion design. Generally speaking, as a design method, the direct transfer is the most common and simple one to master. For example, the porcelain cracks can be painted in the silk blouse, which is matched by the flowing chiffon dress. In this way, nature and pure of the women can be displayed. As for the variant methods, people can design the changed appearance such as points, faces and sizes on the basis of remaining the porcelain cracks. As a world-

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22) 百度百科 <https://baike.baidu.com/item/陶艺/3360968?fr=aladdin>2019.5.12

23) 佚名 (2012), 《陶瓷史话》, 北京社会科学文献出版社, p.16.

class master, Picasso is very famous and his works have always inspired the creative ideas for fashion designers. In 2012, Jil Sander designed a spring series thanks to the inspiration of Picasso porcelain vases.



< Fig 27> Ceramics Picasso  
(<http://wemedia.ifeng.com/30605188/wemedia.shtml2019.5.8>)

The series work in concert with Picasso's most famous cubism. At the same time, the selection of clean and simple colors, and the casual cutting and matching both highlight the fashion and freedom of women ( Fig.28).



< Fig 28> Jil Sander 2012  
(<http://mini.eastday.com/mobile/160511120542930.html.2019.5.3>)



< Fig 29> Christian Wijnants 2018/19 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

In the Autumn/Winter 2018 haute couture collection, Christian Wijnants is inspired by the floral ceramic works of the Art Nouveau. The designers' ceramic art printing patterns better express the characteristics of flowers, which makes it more colorful and creates an artistic atmosphere. It also makes the collection more modernism, mysterious and attractive compared with the previous works (Fig.29,30).



<Fig 30> Christian Wijnants 2018/19 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 31>Cynthia Rowley Cynthia Rowley, in 2017 Early Spring  
(<https://www.dailyfashion.cn2019.5.11>)

Cynthia Rowley offers a temporary fantasy that escapes the real world in 2017 “Early Spring Vacation series” as usual by increasing the bright and saturated color selections and adopting the colorful floral patterns and exquisite hand-embroidered decorations. Designers are influenced by different cultures around the world. For example, a wrap onesie with blue and white print is designed by the influence of blue and white Chinese porcelain, the lush and bright flowers are full of Mexican style, and the cool and sexy swimsuit makes people feel in the east coast of the United States. The traveling hobby and the multiculturalism of brands can be expressed through colorful works ( Fig.31).



<Fig 32>Andrew Gn 2018Early in autumn  
(<https://www.dailyfashion.cn2019.5.11>)

( Andrew Gn ) 2018 Early Autumn series is influenced by China and Japan, especially affected by the Japanese Edo period. The collection regards Anjelica Huston as

its creative Muse. On the palette full of such tender spring colors as crystal yellow, shell powder, and blue, designers use expensive French Lyon silk jacquard fabrics, and adopt the floral designs of the British Minton ceramics in the 19th century. In this way, designers express their ancient collector's vision, and absorb the Chinese and western cultures, making the works full of girlish feelings ( Fig.32,33,34,34).



<Fig 33> Andrew Gn, in 2018 early autumn  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 34> Andrew Gn, in 2018 early autumn  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 35>Andrew Gn, in 2018 early autumn  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 36>Arthur Arbesser  
(<https://www.dailyfashion.cn2019.5.11>)

Arthur Arbesser 2019 Spring/Summer haute couture collection gets the inspiration from the works of Fausto Melotti, namely Cavallino blu, ca. 1995 and Cavallibo, ca. 1960 and glazed ceramic bowls. Fausto Melotti is a modernist installation and sculpture artist in medieval Italy. For example, Pesce (Fish), ca. 1955 uses foal patterns and artistic colors, matches with the trademark stripes, and continues the geometric patterns of the Viennese separatist style. It expresses the artistic charm and depicts a woman producing artistic works in clay studio where the woman is covered with mud but is full of passion and pleasure ( Fig.36).

### 3. The Research on the Application of Sculpture Art in Fashion Design

#### 1) The Definition of Sculpture and its Expression in Design

The modern sculpture production and fashion design serve as the two forms of the art, and they have more and more similarities in concept. If people say that the sculpture can express the spatial relationship, then the clothing is the recreation towards the space occupied by the body<sup>24)</sup>. Both of them can be called a combination of such elements as form, shape, color and fabric. Postmodern art focuses on cultural diversity, and advocates a wider artistic notion and the interaction of different arts and the combination of different forms and materials of art. Garment crossover sculpture has become a trend as early as the 1950s and 1960s. The geometric visual effects of modern designs become more and more important in the contour volume and clothing fabric. As a result, the sense of sculpture is often mentioned in various fashion reviews.

In recent years, many designers would like to put the sculpture art into fashion design practices whether in domestic or international fashion T-stages<sup>25)</sup>. Many fashion masters are willing to get inspiration from sculpture and architecture, such as the fashion designs of Issey Miyake, a famous Japanese master who is known for the sense of sculpture in the worldwide.

Modern designers mainly apply sculptural art elements to fabric recreation, making the fabric more multi-dimensional<sup>26)</sup>. Especially some pioneer designers seek the multi-dimensional possibilities that fabrics can achieved through practicing various traditional handicrafts. They also probe into new crfts and materials to make breakthroughs in fabrics. As for those common materials in the market, designers get the potential fashion characteristics and make three-dimensional reconstruction.

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24) 潘松(2015),《雕塑与服装时尚的交融》,《科学艺术时尚研究》, p.15

25) <https://baike.baidu.com/item/雕塑/182622019.5.18>

26) 百度百科 [http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k\\_npreMYWbq1HalDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf\\_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.13](http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k_npreMYWbq1HalDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.13)

Just like painting, sculpture is also a kind of plastic art. However, the difference between the two is that the sculpture expresses three-dimensional features, and it is the art of body. Various plastic materials (such as gypsum, resin, and clay) or engravable hard materials (such as wood, stone, metal, jade, agate, aluminum, fiberglass, sandstone, and copper) can be used as usual to create a visual and tangible artistic images with a certain space, reflecting the social life and the aesthetic feeling and ideal of the artists. Literally, people can see that its basic techniques cover engraving and shaping<sup>27)</sup>. The engravable material can be reduced by carving it so as to present a certain shape through piling up plastic material. Sculpture can be divided into the traditional and the modern ones as described above from the perspective of development. The contemporary sculpture uses the new materials to produce four-dimensional and five-dimensional sculptures with anti-tradition, sound and light sculptures, and soft and dynamic ones made from sound, light, and electricity.

The sculpture covers relief, round, and openwork carving in form. The round sculpture is the three-dimensional ones that is independent, uncompressed, and can be appreciated from various aspects. The round sculptures have diverse techniques and forms, including realistic and decorative ones, small and large ones, indoor and outdoor ones, and colored and non-colored ones<sup>28)</sup>. The round ones also have many contents and subjects, mostly covering everything that can be expressed.

The relief is the combination of sculpture and painting, and its main body is usually attached to another level<sup>29)</sup>. It is often used for the surfaces of such decorations as buildings, appliances, and utensils in that designer often compress the thickness to process the objects, and take the advantages of the perspective and visual errors to express three-dimensional spaces so as to make people appreciate it from one or two sides. It is suitable for different environments because of its small space feature. As a result, it

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27) 百度百科 [http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k\\_npreMYWbq1HaIDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf\\_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.5](http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k_npreMYWbq1HaIDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.5)

28) 百度百科 [http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k\\_npreMYWbq1HaIDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf\\_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.8](http://baike.baidu.com/link?url=aTxm-1NiDjIHB2k_npreMYWbq1HaIDuydyD0vjc6iW1G6qs0jUppE8jFVYDE8a8VHZf_eyNuYocfEuFLy11BJcfa9S2BbIH3ru2DcLiJWLK2019.5.8)

29) 张姝(2015),《服装面料的雕塑艺术》,苏州大学硕士专业学位论文,知网, p.6

plays an increasingly important role in the urban beautification process. Just like the round sculpture, the relief is also rich in contents, forms, and materials. Compared with the round sculpture, the embossed ones can lay out more characters and scenes. As a result, it is obviously characterized by the art of narrating. The relief can be divided into shrines type, high relief, shallow relief, and line carved ones in forms. The shrines type often means the ancient Chinese grotto ones, and the high relief means that the sculpture is thick in compression and has big fluctuation. Its shape is close to the half round, and even the round one. Thus, the light and shade contrast can be stressed, making more obvious visual effects. The shallow relief is relatively thin and has small undulation. It maintains a kind of architectural plan and possesses a sense of volume and undulation. The line carved ones involves painting and sculpture, which is produced by light and shadow. Designers can take advantages of the light effect, creating the elegant and subtle feelings.

The openwork carving is also called hollow carving, and it is a kind of sculpture between the round and the embossed ones. Once removing the embossed bottom plate, designers can create a various negative space, and make the contour of the positive and negative space more interactive. The openwork carving includes the single-sided and double-sided ones. The framed ones is called the hollow-out board, and some of them can be appreciated on both sides. The openwork carving technique is often used in doors, windows, railings and other furniture.



< Fig 37> Relief: Rustic Relief  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 38> Round Sculpture: Tang Dynasty Round Carving Yurui Beast  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 39> Round Sculpture: The Exquisite Carved Jades of the Western Han Dynasty  
(<https://www.dailyfashion.cn2019.5.11>)

## 2) Inter Connection between Sculpture and the 3D Reconstruction Costume Material

In costume designing, what costumes shows people both from the whole or part are just like sculpture, which reconstruct fabric in three dimensions, thus costume designing is regarded as sculpture designing of costume<sup>30)</sup>.

### A. The consistency of Body Shaping

Space shaping is the most important trait of sculpture, which describes beauty by feeling. Owing to the same space characteristic with sculpture, which consist the aesthetic nature and the appreciation of length, width and height, costume usually be called “soft sculpture”<sup>31)</sup>. The osmosis between what people wear and the space rely on the costume, likewise, the 3D reconstruction is showed by costume from all kinds of ways. The famous ethnic Chinese advanced customization YiqingYin is just like this. In her hands, costume is just a medium, and body is just the foundation. She can reshape elaborate design and outline of architecture by different design of stereoscopic fold.

### B. The Consistency of the Sense of Quality Shaping

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30) 张姝(2015),《服装面料的雕塑艺术》,苏州大学硕士专业学位论文.知网  
31) 佚名(2016),《雕塑知识与鉴赏》,北京化学工业出版社, p.29

The sense of quality of sculpture is showed by its size. The sense of quality of costume is an appreciation that generate from the change of the size and quantity when costume changed into 3D style. In the process of shaping the sense of quality of costume, some designers are far away, especially Rei Kawakubo. She put the emphasis on the body line and all possibility between human and space by filling, pleating, binding and knitting instead of human figure<sup>32)</sup>.

The dimension sense and the form sense sculpture have a connection with shape nature<sup>33)</sup>. Sculpture adopts different ways to shape the dimension, quality, beauty, and innervation. The choice of shaping nature of costume is just like this. It is a must to choose a kind of fabric with fantastic shaping nature to make the cover of costume dimensional. It is a important means to show the quality sense and dimension of space by designing the inter structure, filling materials and adopting added decorations<sup>34)</sup>.



< Fig 40> Yiqing Yin, 2012(F/W)  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 HowNet)

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32) 佚名 (2017), 《瓷意立象: 雕塑艺术品鉴赏》, 北京化学工业出版社, p.18

33) 佚名 (2008), 《凝固不朽的世界雕塑》, 辽海出版社, p.22

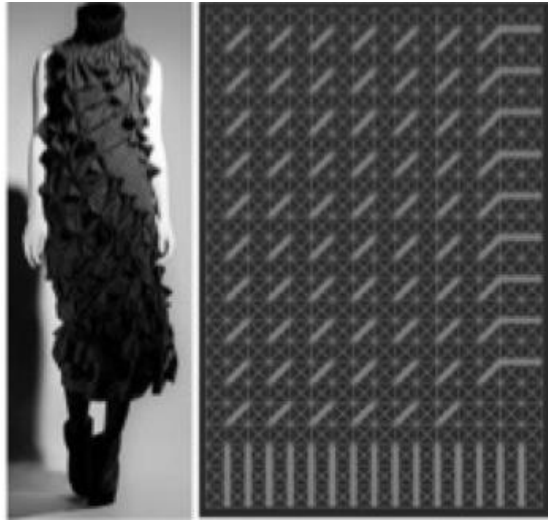
34) 佚名 (2015), 《雕塑与建筑》, 北京化工学院出版社, p.10



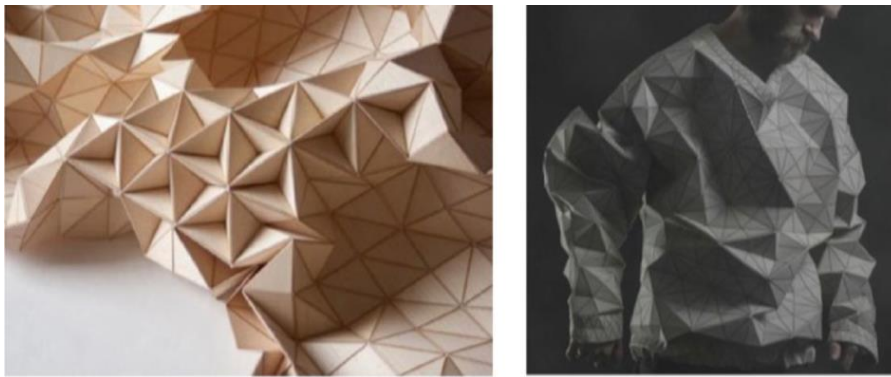
<Fig 41> 2010 (F/W)  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 HowNet)



<Fig 42> 3D geometric folding clothing  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 HowNet)



< Fig 43> Lisa shahno's geometric folding works  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 HowNet p.34)



<Fig 44 > Lisa Strozyk's wooden textiles and garments made of wooden textiles  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 p.36)



<Fig 45> 3D quilting pattern suit design  
(Zhang Shu's Sculpture Art of Costume Fabrics in October 2015 HowNet p.34)

#### C.The Relationship between Solid Geometry Constitution of Costume and Sculpture

Solid geometry constitution in 3D of costume refers to the construction of costume into a lot of spatial forms by segregation, filling, stitching, folding and simple mathematical calculation and rationally arranged and combined with certain rules to show the 3D effect, which makes the costume look like a building-like tough style. This method of fabric reshaping has not only been limited to the simple clothing decoration, but the artist, experiment discussion of the use of fabrics by many artists and designers. For example, the Swedish designer Sandra Backlund combines the material into a quadrangular pyramid-shaped unit and connects them to each other in a mosaic pattern. The color and volume of the pyramid are in a gradual form, and the shape is divergent from the neck to the shoulders to the hem, which form a 3D effect of the order and regular surface. Coincidentally, Tara Keens Douglas, an architect from Trinidad and Tobago, designed a very architectural style in a similar way. The whole body was made up of several triangular pyramids of different sizes. The parts of the department, the chest, the buttocks and other prominent feminine features are exaggerated, making the beauty of the clothing

stand out perfectly . Through an in-depth understanding of the fashion culture of the costume, it is found that there are many fashion elements worthy of sculpting. However, the fabric-based costume can reflect the sense of sculpture by designing the shape and contour. The costume is called the cultural form that shields the human body. Its development clues reveal the evolution of human civilization and sociality of human beings<sup>35</sup> .

The 3D reshaping , which based on the characteristics of costume itself, refers to engraving, cutting, quilting, folding, stacking, shrinking, weaving, pressing, and tying the fabric to change the original surface model. The method that fully expresses the effects of unevenness, wrinkles, curves, and perspectives of the costume, can display a completely different 3D or semi-stereoscopic shape with the human perspective and the light and shadow change. The shaping method of fabric combines functionality and appreciation, which can be seen everywhere in modern clothing design.

The art theorist Mr. Sun Zhenhua said in "Interpretation of Pan Song's Sculpture" that "dress is a ruler that measures the degree of humanity and gender inhibition" when he talked about relationship between clothing and people <sup>36</sup> . This relationship is changing, from ancient imprisonment of the body, to modern liberation of the body . As people's perceptions of the body become more and more clear and various materials are introduced, the functions of clothing have also new changes. In the contemporary era, people's demands for clothing have already changed from the cover and warmth to personality and life attitude. In addition, the relationship between costume and people have deviated from dependency to an interactive living<sup>37</sup> . Costume and sculpture seem to have no intersection because the materials are totally different. Under the background of the development of contemporary culture and art, the integration of the two becomes simple and direct. people can not only consider the characteristics of contemporary

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35) 佚名 (2015), 《雕塑艺术源流》, 汕头大学出版社, p.25

36) 佚名 (2013), 《中国雕塑艺术》, 北京人民美术出版社, p.38

37) 孙振华 (2019), 《潘松雕塑解读》, <https://www.docin.com/p-1484111893.html> 2019.5.19

costume and its relationship with people, but also the elements of fashion language and sculpture language to carry out in-depth discussion

All in all, in the modern fashion design, when people mention the use of sculpture elements to create clothing works, they can immediately think of the "3D reshaping" of modern costume. The application of sculptural elements makes the perfect combination of the design structure, color pattern and craft technology of the "3D reshaping", so that the designer can show their personal feature.



< Fig 46> Ashi Studio 2016 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 47> Ashi Studio 2016 / (F/W)  
( <https://www.dailyfashion.cn2019.5.11> )



< Fig 48> Ashi Studio 2016(F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 49> Ashi Studio2016 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

## 4. The Research on the Application of Illustration Works in Fashion Design

### 1) The Concept and Features of Illustration Art

Illustration, the Western language call it as "illustration", derived from the Latin "illustratio", which means illumination, that is to say, the illustration can make the words idea more clear. Illustration is an art form<sup>38</sup>). As an important form of visual communication of modern design, it has a specific position in modern design with its intuitive image, real life and beauty appeal. It has been widely used in many fields: cultural activities, social public utilities, commercial activities, film and television culture and so on. Whether it's casual graffiti or thoughtful work, it's an illustration. The illustration art has a long history. From the world's oldest cave paintings to the folk prints of the Edo period in Japan, ukiyo-e paintings, they all demonstrate the development of illustrations<sup>39</sup>). The illustration was first developed in the early 19th century with the changes in newspapers and magazines. And its true golden age was first started in the United States in the 1950s and 1960s. The illustrations that were just separated from the art works were obviously painted, and the authors who wrote the illustrations were mostly professional painters. Influenced by the abstract expressionist, they changed from figuration to abstraction. Until the 1970s, the illustration returned to the realistic style.

According to records, illustration art first appeared in the 19th century. Until today, illustration art has changed a lot, even nowadays, illustration art still maintains the form of elegance and harmony. At the same time, designers often use illustration art elements in their costume creation. The color of the costume is more prominent through bold, novel color use and structural standards. The pattern is the main component of the illustration art in the design of the costume. It is slim, light and gorgeous. Nowadays, in the art form design, more and more designers reflect the artistic effect of modern costume

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38) 百度百科 <https://baike.baidu.com/item/插画/1038367?fr=aladdin2019.5.8>.

39) 佚名(2013), 《从色彩走向设计》, 北京中国美术学院出版社, p.45

design by matching exaggerated patterns with vivid language and bright colors. Illustration art has a long history, which has been recorded in the people's history and belongs to one of the more ancient forms of fashion design. The purpose of inventing illustration art was to spread the belief of religion. Later, with the advent of technology such as printing, illustration art began to develop in the form of periodicals, newspapers, newspapers, magazines and books.

## 2) The Style and Forms of Illustration in the Costume Design

Today, social development makes aesthetic requirements for fashion design stricter. The various artistic styles of illustration in fashion design open up a broader aesthetic vision for costume design, thereby they can satisfy the audience's various preferences in the artistic style of personalization. There are several types of illustration art in fashion design:

First, pop style. Pop-style illustration art had become popular in Europe and the United States in the middle of the last century<sup>40</sup>). Pop style is mainly about the creation of commercial art, which belongs to an artistic style that combines commercial art with popular culture. At the same time, the exaggerated cartoon characters, humorous slogans, and newspaper prints in Pop style have produced the most representative forms that are unique to Pop style. Andy Warhol is one of the biggest contributors to the expansion of pop style in the field of fashion design. He pioneered the use of materials such as artificial leather, plastic and paper as the basis for the production of clothing. In his illustrations, the most important design concept is to subvert the tradition. The advanced, colorful, and bold choices of colors are the main features of his works. For this reason, until today, the characteristics Pop Art have many similarities with the other works.

Second, it is the Abstract Style. The works of abstract style are mostly created by geometric points, lines, faces and shapes such as square, triangle and circle. The works

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40) 刘晓东, 周晓帆 (2016), 《色彩》中国美术学院出版社, p.39

are mostly abstract. Mondrian was one of the most successful characters in the early days of using abstract styles. His unique abstract creation style, and prefers to use a variety of rectangular patterns as illustrations. This kind of illustration art has a great influence on the posterity of the abstract style, including the famous work "Red, Yellow and Blue" by the famous French style designer. Inspired by Mondrian's abstract style, the work adopt a variety of colors such as lines, triangles, and rectangular shapes, which gives people a strong sense of visual impact and novelty<sup>41)</sup>.

Third, the figurative pattern with realistic and vivid images are the figurative style people usually call. The works of figurative style are relatively straightforward for the display of the line, and can also be decoratively generalized, exaggerated or even deformed, making the color and shape of the work more concise and refined. For example, the famous Italian fashion designer, Miuccia Prada, once had the work of creating illustrations directly in costumes and even covering the entire costume<sup>42)</sup>. The work has carefully created the character's modeling, highlighting the beautiful color of the work, and at the same time, through the feeling of flowing lines, people are incline to produce a more dreamy cut, delicate layout.

### 3) Relationship between Illustration Art and Costume Design

The changes of costume form and style is the earliest way that illustration art used in the costume design<sup>43)</sup>. In other words, illustration art has witnessed the evolution of human costume for a long time, so illustration art is an important factor covering the human costume civilization and historical tradition today, and one of the best ways to show a national costume culture.

As early as in the middle and late 17th century, in France, people could maintain the expression of illustration art in the style of costume and dressing. In this period,

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41) 孟少妮 (2011), 《基于插画艺术视角下的服装设计应用研究》, 艺术期刊, p.2.

42) 陈晋 (2014), 《插画艺术形式在服装设计中的应用》金田期刊, 04 期

43) 曹意强, 迈克尔·波德罗 等著 (2001), 《艺术史的视野》, 北京中国美术学院出版社, p.24

illustrations are also the main way people understand clothing. In other words, from this period on, the burden of carrying and spreading the human costume culture has change into illustration<sup>44)</sup>. It was not until the early 20th century that illustration art was seemed as an important part of the fashion section in fashion magazines. In today's situation, people's role in the use of illustration art in fashion design has long been satisfied, and the number of fashion designers who use illustration art as design inspiration is increasing. In this period, the content of illustration art is based on characters, and through the way of illustration, people have a further imagination of the image of the characters and the image of the clothing, which ultimately promotes the future development and innovation of the clothing culture.

In general, the form of costume is what designers first consider when they design costumes. More and more designers inspire themselves by illustration in the process of design, so that they can design more successful and original costumes. In the illustration art, embroidery, patchwork, and hand-painted illustrations are widely used in today's costume design, even the most common clothes in people's lives are included. When using illustration art in fashion design, the colors and patterns used in the design of the costume and the form and shape will be decided by the illustration art. When designing these costumes, the shape, pattern and color, are all changed and reshaped according to the technical and individual requirements. The emergence of various design forms has opened up the thinking of designers in costume design, and they inspire costume designers a lot, which has made the forms more diverse<sup>45)</sup>.

Illustration art is a highly integrated art form, which consist many fields and has an ideal effect. At the same time, illustration art can also be integrated with costume design perfectly. The characteristics and artistic charm of illustration art can enhance the innovation and beauty of costume design. And they can make Chinese costume design more innovative, diversified and professional

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44) 钟蜀珩 (2009), 《色彩构成》, 北京中国美术学院出版社, p.15

45) 黄刚 (2015), 《平面构成》, 中国美术学院出版社, p.26.



< Fig 50 > Tsusen Senri Tsumori Chisato 2019 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 51 > Tsusen Senri Tsumori Chisato (2019F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 52> Tsusen Senri Tsumori Chisato 2019(F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



< Fig 53> Tsusen Senri Tsumori Chisato 2019(F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

Tsumori Chisato in the autumn and winter of 2019 combines the classic Japanese fabric, using the elements of illustration, which prolongs the French dream. For example, Eiffel Tower, looks like an “A”. The romantic French style is painted on the surface of the dress, cloak and long coat with a vivid painting, which gives the costume a lively feeling like a children's picture of the French which floats in the clouds ( Fig.53).

### **III. The Application of the Chinese Traditional Arts in Fashion Design**

#### **1. Research on the Application of Chinese Paintings in Fashion Design**

Chinese paintings, representing Chinese traditional paintings in eastern art peak, deeply roots in the soil of Chinese culture, so it overcomes unique culture charm and various but similar style<sup>46)</sup>. Chinese traditional painting is profound, whose witting skill, unique form and the constitution of artistic conception are the source of modern costume design. Designers must comprehend deeply must interpret correctly so that they can create new artistic conception, interest, vocabulary and structure and make their works reflect strong national features and dense Huaxia national art inspiration, only in this way they can develop a school of their own and create their own national brands<sup>47)</sup>. How to understand the relationship between traditional paintings and modern costume design becomes the question which designers presently should research.

##### **1) The Definition and Features of Chinese Painting**

Chinese painting can present the symbolism of Chinese culture, because it can show the connotation of Chinese culture. Culture inherits the vague intention and perception of Chinese painters, so the implied meaning of Chinese painting can be presented. In the traditional sense, Chinese painters will firstly express their artistic conception when they portray the things which are only the primers. For example, summarized the most characteristic gesture of themselves as a kind of conceptual symbol, bamboo is appreciated by many literati and painters. With images of the bamboos which are “rather break than bend“, ”modest upward“, and have straight and impressive looking, literati

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46) 胡珂 (2002), 《装饰效果》, 北京中国美术学院出版社, p.33

47) 朱莉娜(2015), 《中国画“留白”在服装设计中的应用》, 知网, p.21

and painters express the sentiment of gentleman bamboo in their hearts. Chinese painting puts meanings in figures put the spirit, which is unity of form and spirit and whose feeling and setting happily blended. Modern costume design should combine with the traditional culture. The combination of Chinese painting and the costume design is connotation rather than the application of figure of Chinese painting<sup>48)</sup>. In Chinese traditional culture, what the most successful is to attach importance to the association between appearance and connotation. Therefore, designers should identify which elements can show the appearance of Chinese paintings and how these elements transmit connotation of culture. Only by deeply digging out the appearance and connotation, the works designed can own profounder creative ideas and fully show the charm of the close combination of Chinese traditional culture concept and modern costume design.

The idea of unity between human and nature is one of the important philosophy concepts in Chinese traditional culture. "Chinese figure paintings are particular over conveying spirit through form, expressing inward world by portraying appearance, while these are the generalization and simplification, the symbolic meaning and exaggerated deformation of traditional Chinese paintings. Using pens, ink and lines is the most essential representation of Chinese paintings. Use changes of lines to show rhythm, and pay attention to transmitting spirit rather than painting realistically. Modern costume designers make efforts to pursue showing "Similarity of dissimilarity", "Describe spirit away from appearance" and use summarization, abstract and other methods<sup>49)</sup>. Design is beauty coming from life but summarized and abstracted, a development of process from complex to easy. Meanwhile, people can also extract elements of appearance from traditional paintings, and then use segmentation, dislocation, variation and other methods to restructure new designs, and finally associate these derived forms which are based on the traditional painting prototype but constantly decompose, transform and reconstruct the prototype with modern costume design. As pursuing beauty of appearance, Chinese

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48) 佚名 (2013), 《传统中国画与时装设计的关系》, 百度学术, p.20

49) 陈晓宇 (2009), 《国画》, 北京中国人民大学出版社, p.29.

painting art has the same rules as modern costume design:"Chang and unity" involving the relationship of "Contrast and harmony","Diversity and coordinate". In art, if there is no unity, there will be "Chaos"; if there is no change, there will be "board". Therefore, in order to digest unity and change, seek change in unity, or obtain unity in change. Therefore, it is important for a designer to master and flexibly apply the rules of unity and change<sup>50)</sup>.

"Art consists in implication","Creative conception" and "whatever one wishes to say, his pen follows" are the romantic of " cats hind their paws ","big sound thin sound" and the realm of nothingness pursued by Chinese painters in artistic conception<sup>51)</sup>. In the composition of a picture,"Constant meaning with broken brushstroke" and "Make an image express the meaning" show "Meaning",expressing authors' thoughts and feelings through shaped items."Blank" is the oldest and most famous painting method of Chinese paintings. Mayuan, a Landscape painter in the southern Song dynasty, was always called "Ma one corner" for only painting one corners, and the remained blank is the artistic conception. Therefore, blank is feeling thing, the area of blank is more charming. The artistic conception is the soul of art presentation and is the combination of subjective feelings and objective images. Leaving space for imagination is the key to the blank."Pictures outside pictures" and "Create something out of nothing" make people imagine seeking "Scene outside interest" according to the state of mind at the time.<sup>52)</sup>" that is what "Art is not hard to write, but hard to be proud of " means. In this rapid and superficial era, modern costume design should be able to express certain artistic and cultural connotation. While grasping the direction of costume fashion design, designers should be able to inherit the spirit of traditional culture hidden behind traditional painting forms, get rid of the shackles of traditional forms, and skillfully apply "meaning" to the design, allowing consumers to seek "interest beyond the scene" according to their life experience. Meaning, a kind of art language of design, adds valuable expression form to

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50) 陈师曾 (2018), 《中国绘画史》, 北京民主与建设出版社, p.33

51) 吕澎 (2016), 《论绘画》, 广西师范大学出版社, p.48.

52) 佚名 (2014), 《中国绘画概论》, 新华出版社, p.46

the unique conception of costume design and provides a creative idea and an expression technique for costume design. Therefore, people have confidence in designing international costume brand that Chinese people regard as fashion but foreigners think that has the Chinese national characteristic<sup>53)</sup>.

## 2) The Expression Form of Chinese Painting in Costume Design

The ink painting is not only the representation and expression of Chinese painting but also plays an important role in the history of Chinese painting. By integrating the elements of Chinese ink painting into modern costume design and blending the elements of traditional ink with the concept of modern costume design, the artistic connotation of clothing costume is enriched and the traditional fashion is merged with modern fashion<sup>54)</sup>. Chinese culture has a long history and Chinese form a unique aesthetic consciousness with the development of art and culture. How people apply the Chinese ink painting to the modern costume and fully demonstrate the cultural aesthetics of their blending are a question well worth studying. With its traditional rhythmical beauty, Chinese ink painting brings people a strong visual impact and unique artistic and cultural enjoyment. And Chinese ink painting is integrated into modern costume design, which enhances the aesthetics and cultural connotation of traditional Chinese fashion design and let the custom design show oriental ink char

As a good material used in modern costume design, traditional ink paintings fill the clothing market and improve the competitiveness of clothing enterprises. At present, Chinese clothing market is not rich in products with Chinese traditional national characteristics. Applying Chinese ink paintings to modern costume design not only satisfies people's spiritual pursuit of higher level of beauty, but also enriches the clothing market, endows the clothes unique Chinese culture connotation and the artistic

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53) 佚名 (2016), 《国画知识与鉴赏》, 北京化学工业出版社, p.39

54) 佚名 (2010), 《中国画图鉴》, 陕西师范大学出版社, p.27

connotation and adds culture and art meaning of clothes, integrating Chinese ink painting into modern costume design, resonating with the aesthetic taste of the public and at the same time conforming to the aesthetic connotation of the public. The free and casual artistic conception showed by Chinese ink paintings conforms to characteristics of personality of modern consumers who pursue freedom and unrestraint. Chinese ink elements of clothing design meet the different tastes and needs of consumers, resonate with the aesthetic orientation of consumers and meet the psychological needs of modern people, being popular as the spiritual pursuit of modern people who pursue culture and art connotation<sup>55)</sup>.

At present, one of the biggest problems designers encounter is stylists cannot grasp the style of fashion work freely and its important embodiment is there is no unique "Chinese charm" in the design of their works. After the Chinese traditional elements which have been used by world famous designers for countless times are recognized by the world, no longer can people turn a blind eye to traditional elements or simply copy them, people must actively identify and rationally apply them.

Chinese painting has a profound cultural background and vast space for re-creation, both of which are the exhaustible innovative sources for designers. In the process of absorbing and learning from others, designers should have a broader vision and more changeable ideas. What people should absorb is not only the surface elements such as those gorgeous colors, exquisite patterns and graceful forms in traditional paintings, but also to comprehend the essence of traditional painting. So, the latent connotation of modern costume culture can be completely displayed.

In the past few years, with the constant development of Chinese traditional culture, famous designers from all over the world have added Chinese traditional elements to clothes. Two advanced customizations designed by LanYu, a Chinese traditional designer, apply traditional paintings.

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55) 佚名 (2016), 《发现中国画的秘密》, 北京中信出版社, p.45



<Fig 54 > Advanced customization series LanYu  
 (<http://image.baidu.com/search/index?tn=baiduimage&ps=1&c.2019.5.15>)

LanYu, a Chinese traditional designer who has two advanced works, designs different works with traditional paintings. The work quoted in the Chinese painting is "Golden Pheasant" by Song Huizong. In designs of LanYu, the golden pheasant pattern on the chest is reversed for the need of design. There is a poem written by Song Huizong in the short skirt, clearly visible: Autumn strength refuses strong frost, minao crown brocade feather chicken. Known all five virtues, ease over lapwing (Fig.54,55).



<Fig 55 >furongjinjitu. Song Huizong  
 (<http://image.baidu.com/search/index?tn=baiduimage&ps=1&c.2019.5.15>)



<Fig 56 >Haute Couture Series Lan Yv  
(<http://image.baidu.com/search/index?tn=baiduimage&ps=1&c.2019.5.15> )



<Fig 57 >Tingqintu. Song Huizong Song Huizong  
(<http://image.baidu.com/search/index?tn=baiduimage&ps=1&c.2019.5.15> )

The pattern on the clothing designed by Lanyu is Song Weizong's TingQintu. It depicts that Weizong is playing the zither for his vassals wearing the priest frock. The combination of the traditional Chinese painting's elegance and the yarn skirt's visibility and invisibility vividly depicts the spirit of traditional Chinese painting, the elegance of it and the morbidezza of women (Fig.57).



<Fig 58 > Act n 1 2019 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)

Act N1, a brand established by Luca Lin from China and Galib Gassanoff from Azerbaijan, can always deliver the mystery of the alien nationalities. Their latest Autumn and Winter series is inspired by the historical culture of Lin's country. With poetry and artistic feelings, the Chinese Ancient Landscape paintings and ancient flower patterns are printed on various of single products, such as long waistcoat, silk blouse, loose pants, tight shirts, etc. Such designs make the clothing more romantic and delicate. The

collection takes the extension of the type as the focus of outline shaping ,with modern deconstructing elements and presents the street style in an elegant way (Fig.58) .



<Fig 59 > Heaven Gaia 2018/19(F/W)  
( <https://www.dailyfashion.cn2019.5.11> )



<Fig 60 > Heaven Gaia 2018/19(F/W)  
( <https://www.dailyfashion.cn2019.5.11> )

Heaven Gaia·Xiongying 2018 Autumn and Winter advanced clothing gave a freehand brushwork film blockbuster .Taking the gauzes and satins as the major material, printing the Chinese landscape paintings on clothing ,with the gradually changing color ,bamboo hat ,sword ,and flute ,the figure of a reclusive hermit is being vividly portrayed . Traditional clothing culture also exerted great efforts on the collection details ranging from Han suit short shirt to tight chi-pao ,which presents traditional Chinese elements and has a pretty good combination of the Chinese and foreign culture (Fig.59,60).



<Fig 61 > Act n1, in 2017 Early Autumn  
(<https://www.dailyfashion.cn2019.5.11>)

Luca ,whose original family home is China and born in Italy, and Galib Gassano from Gerogia established the brand named Act n1 ,which is the fruit of their multicultural background .In the early Autumn series ,they regarded the red-crowned crane ,an animal symbolizing loyalty ,wealth ,and nobility in China, as the special Muise .They combined it with the landscape pattern of antique watercolor painting ,and printed them on the surface of clothing transformed from traditional Chinese clothing ,which represents the elegance of the classical beauty . The use of deconstruction elements, such as hairy jeans, the ragged connection of cloth, pointed extension of the sleeve and many practice of

asymmetric designs addit surprisingly modern charm to these out-of –fashion clothes (Fig.60).



<Fig 62 > EVE CINA  
(<https://www.dailyfashion.cn2019.5.11>)

In the 2018 Spring and Summer Mercedes Benz China International Fashion Week ,EVE CINA ,alongside with Chinese Gold held a picture scroll about traditional Chinese culture based on the stamp culture .Besides chi-pao and Chinese tunic suit ,the designer Hou Zhijie finally internationalized the minority ethnics traditional clothing of the Bouyei nationality to present the diversification of Chinese clothing on the condition of the same fundamental key .Influenced by the robe of Qing Dynasty ,the entwining dragons are mostly in circular and look like striped waves .The ornaments include a technology to combine the metal technology with feather technology ,and the major image are the Han·Qinglong Vera and Tang· Golden phoenix in accordance with the traditional propitious cloud, and the masterpiece Green Landscape Painting was also added into the work (Fig.60).

### 3) The Future Development Relations of the Chinese Painting Art and the Costume Designing

Presently, one of the most difficult problems that designers have met was that they can't handle the style of the fashionable works freely and the most significant presence is that the work lacks unique Chinese charm .After traditional Chinese elements being learned by world-famous designers and acknowledged by the whole world, people can't pay no heed to traditional elements or use it without any revision, and people must identify and practice them reasonably<sup>56)</sup>.

The creative sources that can't be depleted are the profound culture disposition and capacious recreation space of Chinese painting. In the process of absorption and learning, designers should have more provident sights and changeable thoughts What people will absorb is not only the superficial factors, such as splendid colors of traditional paintings, the delicate patterns and shapely forms, but understanding of the spirit of traditional clothing and painting .Only in this way can the connotation of modern clothing culture being presented to us<sup>57)</sup>.

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56) 艺文志 (2017), 《中国画学精读与析要》, 上海人民美术出版社, p.29

57) [美]何慕文,石静 《如何读中国画》, 北京大学出版社, p.78

## 2. Study on the Application of Chinese Traditional Embroidery Art in Fashion Design

Embroidery is one of the outstanding traditional cultures in China. Various kinds of embroidery patterns reflect Chinese people's years for a better life and unique longing of beauty. The combination of embroidery art and clothing can better reflect the unique artistic beauty of embroidery<sup>58)</sup>. Nowadays, the combination of embroidery and costume is not only limited to the costumes of minorities, but also combined with the costumes, fashionable clothing of general public and foreign clothing, which reflects different aesthetic feelings.

### 1) The Artistic Characteristics and Cultural Connotations

Embroidery is a floorboard of various kinds of decorative patterns embroidered on fabrics by using needles and threads. Embroidery is divided into silk embroidery and feather embroidery. There are two kinds of embroidery. It is a kind of decorative fabric that uses needles to puncture silk or other fibers and yarn on embroidery materials with certain patterns and colors to form embroidery stitches, which forms patterns. It is the art of adding people's design and production to any existing fabrics by using needles and threads. Embroidery is one of the traditional folk handicrafts in China, which has a history of at least two to three thousand years in China. Chinese embroidery can be classified into four categories mainly: Suzhou embroidery, Hunan embroidery, Sichuan embroidery and Guangdong embroidery. The techniques of embroidery include: staggered embroidery, irregular embroidery, net embroidery, all-over embroidery, lock silk, stitch silk, stitch brocade, flat gold, shadow gold, trayed gold, wool covering, wool scraping, yarn poking, silk sprinkling, cross-stitch work and so on. The main uses of

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58) <https://baike.baidu.com/item/刺绣> 2019.5.12

embroidery include life and art decoration, such as clothing, bedding, table cloth, stage and art decoration<sup>59)</sup>. Baidupedia

The Chinese characters “cixiu” is also called “xiuhua”, it refers to the handicraft techniques of sewing decorative design and patterns on various kinds of materials through the shuttle and sew of needles and threads. Chinese traditional embroidery has a long development history. As early as in Shunyu era, there were written records about embroidery. It matured in Xia, Shang, Qin and Han Dynasties, and reached its peak in Ming and Qing Dynasties. Due to the feudal monarchy in Period of Republic of China was overthrown, the embroidery robes symbolizing the ruling class were no longer used, and the development of embroidery was discontinued. With the change of social development and the change of people's life style in the 1950s, the applied range of traditional embroidery has gradually reduced. The ancient handicraft of costume embroidery only spread in some minority areas. Today, with the rapid development of science and technology, traditional embroidery handicrafts are gradually replaced by machine embroidery techniques. Although it improves the efficiency of embroidery production, human beings lost the inheritance of traditional embroidery handicrafts<sup>60)</sup>.

## 2) Color Matching Characteristics of Traditional Embroidery

Color matching is very rich and exquisite. Traditional embroidery is very exquisite in color design. According to the idea of Yin and Yang, green, red, yellow, white and black are designed as "pure colors"<sup>61)</sup>. Pure color is the main color of application in traditional embroidery. It often collocates with other colors to form a splendid and rich embroidery color system. In addition, the color matching of traditional embroidery can be classified into two states. First, embroidery colors are mainly red, yellow and blue, which are collocated with gold thread. The color contrast is strong and the color matching is dense

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59) 徐冉(2006),《传统刺绣在现代服装设计中的应用》,华南农业大学, 知网, p.28

60) 李霞 (2013),《刺绣在现代服装设计中的应用》, 陕西科技大学, 知网, p.12

61) 魏玉龙 (2009),《刺绣在现代服饰中的创新设计与运用研究》, 江南大学, 知网 p.15

and rich. It is often used in ceremonious national festival celebrations. Second, embroidery colors are collocated light color system with the same color system. The color is simple and elegant, tender and smooth, detached and beautiful, which embodies gentle and implicit beauty, is often used in living goods and costumes.

### 3) Skill Characteristics of Traditional Embroidery

Stiches are numerous, handicrafts are excellent. Stiches are the basic form of expression to form embroidery patterns. The excellent styles and handicrafts of traditional embroidery originate from the transformations and combinations of various stitches to a large extent. Many embroidery techniques, such as straight stitch, ring stitch, set stitch, flat stitch and scattered stitch present the sense of space and level of embroidery perfectly, create texture patterns of different styles from traditional embroidery, and greatly enrich the expression forms of embroidery technics<sup>62</sup>).

Moreover, the diversity of embroidery techniques also derives different categories of embroidery, typical categories are net embroidery, cross embroidery, drawn-work embroidery and cut-work embroidery, which embody people's country's excellent embroidery techniques and distinguished artistic decorative effect.

### 4) Pattern Characteristics of Traditional Embroidery

The patterns of traditional embroidery are vivid and meaningful. Traditional embroidery patterns as a pattern have profound cultural connotations and social implications. It often reflects people's thought dynamics in social life with materialization symbols, such as pomegranate, pine crane, mandarin duck, koi carp, peony, Kirin and so on, they reflect people's good expectations to have more children and more happiness, prolonging life, happy marriage, family happiness, wealth and peace. Furthermore,

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62) 李当岐 (2018), 《绣之器道》, 中国纺织出版社, p.39

traditional embroidery patterns are also used by ruling class to flaunt their power and status, for instance, the five-claw dragon pattern is exclusive for emperors, however, the prince level can only use the four-claw python pattern to show their status. Thus it can be seen that traditional embroidery patterns also have the color of symbolism of the feudal ruling class in ancient society.

#### 5) Application of Traditional Embroidery in Fashion Design

Traditional embroidery art is embroidered on certain fabrics or used for decoration directly mostly, or as part of daily use. Later, embroidery art was combined with costumes, and it became an indispensable part of the minority costumes<sup>63</sup>).

The combination of embroidery technology and costumes makes people can see different embroidery art on various kinds of costumes. Costumes can show people various kinds of embroidery techniques and patterns visually<sup>64</sup>). Embroidery patterns usually present on clothing, it mainly includes mountains, rivers, flowers and birds and other simple and common objects relatively. During the specific combination, embroidery appears on different positions in clothing with different forms. Embroidery patterns in different positions also play different roles in the overall fashion design. Generally speaking, embroidery usually appears at cuffs and necklines of various kinds of clothes, which modifies the clothes themselves artistically<sup>65</sup>).

With the rapid development of embroidery art, embroidery handicraft is combined with various kinds of clothes constantly. Nowadays, the combination of embroidery and clothing is not only limited to the decoration of different minority costumes, but also combined with more and more international fashion famous brands, which introduce the embroidery art into the international market and become a significant part of popular costumes. Famous clothes on French Fashion Week and Italian Fashion Week are

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63) 李宏复 (2015), 《中国刺绣文化解读》, 中国知识产权出版社, p.23

64) 洪涛, 冯韵明, 孙颖 (2014), 《京绣》, 学苑出版社, p.43

65) 许嘉 (2018), 《绣画》, 中国美术学院出版社有限公司, p.67

gradually combining fashion elements with embroidery art to design many famous clothes.

We can see that the combination of embroidery art and fashion design is not only the combination of embroidery techniques, patterns and fashion design, but also the organic combination of classical beauty of embroidery and modern beauty of fashion design, even the combination of traditional oriental culture, western culture and modern culture<sup>66</sup>). Therefore, the common combination of various cultures and sense of beauty makes embroidery play a significant role in fashion design and also plays an indispensable role in highlighting the overall sense of beauty of clothes.

#### 6) The Functions in the Combination of Traditional Embroidery Art and Fashion Design

The combination of embroidery and fashion design is embodied in two aspects mainly, the first one is the color combination, the second one is the combination of overall aesthetic feelings<sup>67</sup>). Embroidery and fashion design play significant roles as two ways of expressing artistic beauty after they combine with each other.

First of all, for embroidery art, the its combination with fashion design can further show Chinese traditional culture—the artistic beauty of embroidery. Embroidery art is a traditional handicraft in China. Some patterns, such as: mountains and rivers, flowers and birds by embroidering, convey the pursuit and attitude of the working people towards life. Therefore, the artistic beauty showed by embroidery is the pursuit of nature and the real beauty of life mostly. After the combination of embroidery art and fashion design, with the help of clothing, embroidery technology has a more direct channel to express the sense of beauty by means of clothing. Fashion design is actually related to everyone<sup>68</sup>). People can feel the designer's understanding of the sense of beauty much easier and the

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66) 王欣 (2015), 《中国古代刺绣》, 中国商业出版社, p.49

67) 李雨来, 李玉芳, (2015), 《明清绣品》, 上海东华大学出版社, p.45

68) 李友友 (2008), 《民间刺绣》, 外文出版社, p.56

sense of beauty he would like to convey. Therefore, through the embroidery patterns and techniques in fashion design, everyone can grasp the unique sense of beauty of embroidery, and they also contribute to the continuous development of embroidery in the world.

Next, for fashion design, embroidery is also a kind of design element and it can also express the designer's unique conception and idea. Through the combination of embroidery and special style clothing, embroidery can play a key role in the overall design of costumes as other decorative elements. The embroidery about mountains and rivers, flowers and birds can show the pursuit of overall costume for natural beauty and yearn for simple life. Due to the using of bright embroidery thread, the color of embroidery patterns changes distinctly, which conveys a more lively and dynamic style of clothing. The combination of embroidery art and children's clothing design can express children's innocence and simplicity directly; the combination of embroidery art and adult's clothing design can also use embroidery colors, patterns etc. to combine embroidery patterns with clothing styles, which play a great role in improving the overall effect of clothing<sup>69</sup>).

Finally, from the overall aesthetic expression of costumes, the position of embroidery also plays an embellishing role in expressing the artistic beauty of fashion design. Embroidery patterns showing on neckline, cuffs, trousers feet etc. usually hope to improve the aesthetic feeling of the overall clothing from the details in fashion design, and play an auxiliary role in expressing the overall effect of clothing. On the contrary, the embroidery patterns which appear in the obvious position of fashion design play a key role in the overall aesthetic expression of the clothing<sup>70</sup>).

Therefore, it can be seen that the combination of embroidery art and fashion design can make the embroidery art continuously carry forward and be known by more people one

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69) 刘正宏, 张峻, 孙磊 (2018), 《“非遗”文化创新实战与应用》, 中国轻工业出版社, p.48

70) 李友友 (2008), 《中国民间文化遗产》外文出版社, p.67

side ; it can also make the conception of fashion design fully demonstrated the other side. Both embroidery art and fashion design convey the artistic beauty of fashion design.

#### 7) The Significance of Combining Chinese Traditional Embroidery with Modern Fashion Design

According to the above analysis, it can be found that the artistic beauty of embroidery in fashion design is mainly expressed through several specific expressions, such as color, pattern, places and so on.

Firstly, color is one of the most direct ways to embody artistic beauty. Through the color of embroidery, the overall emotional tone in fashion design can be found. Bright embroidery colors such as green and yellow reflect the overall lively, bright and refresh feeling of clothing; warm embroidery colors such as red and orange reflect the enthusiasm and warm artistic atmosphere in fashion design. Embroidery color can convey the overall emotional tone of fashion design as the most intuitive artistic expression in fashion design. In addition, the contrast or foil between embroidery color and clothing color also plays a significant role in the expression of costume beauty. When there is a huge contrast between embroidery color and costume color, the embroidery patterns will become more obvious in the overall costume, so it can highlight the embroidery patterns. At this time, the embroidery patterns and styles are the focus of the whole fashion design, and the meaning of the embroidery pattern itself will be conveyed in the whole fashion design will be highlighted. When the embroidery color matches with the clothing color, the embroidery pattern and the overall style of clothing complement each other, which makes the clothing reflect the harmonious aesthetic feeling in general.

Traditional embroidery, as the crystallization of human social labor and wisdom , embodies rich historical and cultural connotations and national beauty of appreciation and it is the representative of Chinese excellent handicrafts. Fully grasping and applying different forms of embroidery development under the historical background and combining them with modern design conceptions and creative techniques show the

practical significance to the diversification of embroidery technology and enrichment of modern fashion design expression.

Furthermore, the combination of traditional embroidery and modern fashion design show immeasurable value for the revival of national history and culture, the promotion of the development of contemporary handicrafts and the accumulation of creative experience. It is the rational choice to protect ancient handicrafts and inherit Chinese culture.



<Fig 63 > Gucci in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 64 > Gucci in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 65 > Gucci in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 66 > Gucci in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 67 > Gucci in 2017(S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 68> Gucci in 2017 winter and Summer  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 69 > Gucci in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)

The model wearing embroidered dresses and holding circular fans have laid the retro keynote of combining Chinese and Western cultures. Beginning with Chinese cultural elements, the circular fans are embellished with tasseled fan pendant in detail, bright

yellow brocadeas and traditional Chinese dragon, phoenix and mandarin duck, they cover a wide range of areas, handbags are also added to brocadeas and dragon head elements. What is really astonishing in this season is the lace on the buttonhole loop and the collar of the cheongsam in traditional Chinese costumes and the high waterproof “embroidered shoes”. In its own application of embroidery patterns, at the same time, it also joined the traditional Chinese embroidered shoes and flower bottom, Chinese and Western culture, ancient and modern combined perfectly. The six-in-one hat was also combined with the flying cap in the design of this season, the golden fringed shoulder worn by Chiang Kaishek was also integrated in the form of leather, and it was so funny (Fig.61,62).

### 3. Applied Research of Chinese Traditional Ceramic Culture Works in Fashion Design

Integrating patterns, decorative colors and other arts applied in ceramics into the clothing system, it provides a special language element for modern clothing design art, and adds a new face to the field of fashion design. Ceramic arts and fashion design show the similar modeling language and decorative methods. They are both determine different external shapes, and then choose the matching materials and decorations to shape the shapes.

#### 1) Origin and Development of Chinese Ceramic Art and Culture

Chinese traditional ceramics are various kinds of products made from the main materials including natural clay and various natural minerals by crush ing, mixing, firing shaping and calcining. People called the objects made of pottery and fired with high temperature in special kilns ceramics before, they are the general name of pottery and china. The traditional defination of ceramics refers to all the artificial industrial products using inorganic non-metallic minerals such as clay as raw materials. It includes various kinds of products made from clay or mixture containing clay by mixing, firing, shaping and calcining<sup>71)</sup>.

The development history of ceramics is a significant part of the history of Chinese civilization. As one of the four ancient civilizations, China has made remarking contributions to the invention and development of human society, the invention and development of ceramics among them show more distinguished significance. Every dynasty in Chinese history has different artistic styles and technical characteristics. In English, "China" means both the country China and ceramics, which obviously shows that China is the "home of ceramics". As early as a thousand years ago, Europeans

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71) <https://baike.baidu.com/item/陶瓷/2681?fr=aladdin> 2019.5.18

grasped the manufacturing technology of china, the Han nationality had already made very exquisite ceramics. China is one of the earliest countries to use pottery all over the world. Chinese pottery is praised highly by the world people for its very high practicability and artistry.

In China, the emergency of pottery making technology can be traced back to 4500 BC to 2500 BC. people can say that an important part of the development history of the Han nationality is the development history of ceramics. The achievements of the working people of Han nationality in science and technology and the pursuit and moulding of beauty are embodied through the ceramics making from many aspects, and it forms very typical technical and artistic characteristics of each era<sup>72)</sup>.

As an artistic object, Ceramic art has undergone more than 5000 years in China, it is not only the traditional craft material of China, but also the record and inheritance of Chinese culture. Before the Song Dynasty and until the origin of c costumes, ceramics were as the main cultural carrier and spread. After the Song Dynasty, the blue-and-white china in Yuan Dynasty depicted mythological characters, opera characters, characters of classical novels and so on as objects. Until the Ming and Qing Dynasties, the blue and white and pastel on the ceramics recorded nearly all the costume types at that time. From the emergence of ceramic culture in Chinese civilization, the patterns on ceramics have recorded the prosperity ,decline of Chinese Dynasty history and a lot of human life and costume culture. There are more calligraphy and painting in the ceramic pattern especially, among them, there are a large number of records of traditional costume for offsprings to study.

## 2) The Relationship between Ceramic Art and Fashion Design

Ceramic art and clothing design art are interrelated. Talking about the two arts, it is necessary to imagine the similarity of their shape firstly. For instance, in ceramic art, the

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72) 佚名 (2014), 《古陶瓷识鉴讲义》, 学林出版社, p.67

characteristics of outer outlines and lines such as "Better arc than straight" and "Better circle than square" are the basic principles of shape design. However, in clothing art design, the clothing outer outlines and the structure rectangular and straight are the basic factors to determine the style and pattern of clothing. The shapes and outer outlines of ceramics are soft, changing natural, tensed and relaxed. It is also more like the outer outline of fashion design, which is more like reflecting feminine gentle and elegant curvaceous beauty. The shape of china has an appositely natural curves, it is more like a female image full of passions with lightly opening skirt hemline full of rhythm. For instance, the fluent curve dividing lines or decorative lines on coffee sets combine the bottom, body and handle of the pot naturally and organically, just like the princess line from top to bottom on a woman's dress. The line moving in the fluctuating body creates a kind of connection and harmony between the various kinds of forms, so forming a complete body and producing a light and soft charm, which is also the place where ceramic art and clothing art similar. Learn to understand and appreciate the beauty of shapes and bodies, and apply them to fashion design may let the consumer fully enjoy the delight brought about by good modelling design, the free and life closed curves<sup>73)</sup>.

Ceramic art itself is an expression of art. Ceramic art design is a creative activity. It restricts each other with the factors of shape, color and matching materials. Contemporary ceramic art focus on the study of the relationship between material form, value, color, movement and human beings, advocates the exploration of material diversity and unfamiliar fields, emphasizes the practicality and conceptuality of ceramic art, which makes the designer's personal artistic idea play a leading role in designing. Clothing art is provided with intuitive characteristics and strong appeal, the impact left on people is often profound and indelible. Clothing design can not only decorate the human body, keep warm and against cold, just like ceramic art, it not only has a strong practical

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73) 佚名 (2012), 《陶瓷史话》, 社会科学文献出版社, p.22

function, but also reflects the changes of the times, national characteristics and human psychology and aesthetics when it is attached to the human body<sup>74)</sup>.

### 3) Development and Application of Traditional Ceramic Culture in Fashion Design

As early as the reign of Kangxi in the Qing Dynasty, pastel, as the tole painting on glaze of china, began to be in embryo, it was very prosperous in the Qianlong period. The artistic effect of pastel is characterized by elegance, softness. They set off each other and reflect a lovely scene<sup>75)</sup>. Peony decoration is the representative of pastel decoration, and it is also the most splendid period of Qing Dynasty development, such as the Emperor yongzheng pastel bottle with peony pattern etc. collected in the Forbidden City. In the Qing Dynasty, peony was determined as the national flower. In the meantime, the Qing Dynasty was also the peak period of Chinese costume embroidery art, it reached a very prosperous state especially in the Qing Dynasty, Suzhou embroidery, Hunan embroidery, Guangdong embroidery and Sichuan embroidery, the four famous embroidery were appeared. According to the different embroidery techniques, the crafts of making peony decoration are embroidery and jacquard. The peony decoration has changed from the upper class into the folk auspicious pattern, which gradually reflects the common public's yearn for an auspicious life and aesthetic taste. The pastel peony decoration in Qing Dynasty spread from ceramics and was used in combination with other auspicious patterns and applied to costumes. To this day, a richer auspicious implication has been extended.

The combination of Chinese traditional culture and modern design become more and more popular in the social development. A large amount of interpretation of blue and white china are used in fashion design, The symbolic application of the formal characteristics of blue and white china, which reflect the aesthetic taste of classical charm

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74) 佚名 (2017), 《一个故宫人的陶瓷世界》, 北京智者天下科技有限公司, p.56.

75) 侯玲玲 (2002), 《青花瓷元素在服装设计中的应用》, 上海文艺出版社, p10

in visual communication. The combination of blue-and-white china and fashion design is more and more applied to various kinds of clothing types deeply, the perfect design conception shows its unique style in development of the ages, it is an innovation to inherit and carry forward Chinese traditional culture.

During the process of the development of ceramic art decoration, there is no decoration type have a great impact like blue and white. Compared with fashion design, people's traditional rich blue and white pattern is a huge fortune. The two colors, blue and white are depicted on costumes, and the blue and white patterns are applied to the whole or part of costumes, which provides a special language element for modern fashion design<sup>76)</sup>.

As a representative of China, china, is a part of Chinese traditional art symbols during the historical development. The decoration of blue-and-white china is mainly the artistic creation of blue-and-white pigments on the embryo body, which is outlined by lines and added with suitable shades, blue but not red, white with blue inside, noble and elegant, calm and bighearted. Blue and white patterns are both dynamic and stationary. Dynamic patterns are mainly vivid and active images, such as dragon pattern and phoenix pattern; stationary patterns mainly depict plant flowers and other objects, such as lotus, chrysanthemum and other sumptuous and elegant plants. The expression in visual is people's yearning for a better life, which expresses the beauty of objects, artistic conception and feelings completely, as shown in the figure<sup>77)</sup>.

Pattern depiction of blue and white china is related to Chinese traditional ink painting. It draws lessons from ink painting techniques, expresses rich artistic language with concise lines and simple colors. There are many themes in Chinese literati drawings, such as flower and bird paintings, mountains and waters paintings and landscape paintings. In materials, blue and white china mostly originates from calligraphy and painting works and the real life. The development of the times gives blue and white china different artistic inspiration in different dynasties and periods. "Blue and White Element", as a kind

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76) 佚名 (2017), 《陶瓷之路》, 中国社会科学出版社, p.34

77) 佚名 (2015), 《青花瓷》, 中国民主法制出版社, p.78

of visual symbol, can be analyzed from the shape, color, pattern, implication and other aspects of china, diversified shapes, colors, traditional pattern techniques and so on. In the meantime, it is also wide spread in the expression theme. Blue and white patterns are rich and colorful, national characteristics are very strong, the meander of lines is very square and upright, circular and reciprocating, still life flowers twining round the whole bottle body, vivid, volatile and well proportioned, which has the noble and majestic feeling of blue and white with a strong sense of life displayed by the patterns vividly and completely<sup>78)</sup>.

As a decorative way on ceramics, blue and white itself has many expressions, including characters, animals, plants, landscapes, etc. The method of changing includes detailed brushwork line drawing, bold and unconstrained freehand brushwork, pure blue and white decoration and decorative ways combined with other colors. people can say that blue and white has a special huge charm as a kind of decoration on china, and it also shows a great impact on the decorative style of other art fields in each period<sup>79)</sup>.

The combination of blue and white china and Chinese fashion design is the best show of traditional culture. Under the background of more and more obvious trend of globalization, the aesthetic taste about fashion of people tend towards internationalized design concept. The elements with Chinese characteristics in fashion design become more and more focused by designers. The simplicity and generosity of blue and white china colors in visual design is the basic aesthetic of the designers' pursuit. Color levels of blue and white are very rich, it shows different color beauty in decoration<sup>80)</sup>.

In the international fashion word, Chinese elements similar to blue and white have been adopted by designers more and more. On the international fashion stage, brocade, embroidery, freehand brushwork, ink splashing, dragon totem, blue and white appear frequently in the four international fashion weeks such as New York, London, Paris and Milan. The frequent appearance of blue and white with Chinese national characteristics on

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78) 冯先铭 (2001), 《中国陶瓷》, 上海古籍出版社, p.65

79) 马铁成 (2011), 《陶瓷工艺学》, 中国轻工业出版社, p.29

80) 李正安 (2003), 《陶瓷设计》, 中国美术学院出版社, p.59

the stage of international top clothing release indicates that "Chinese elements" are silently popular in the worldwide fashion world. For example, Spanish extravagances, the "blue and white china" costume at Spring and Summer Fashion Conference is a typical expression of blue and white china colors. It is a dress adopting white as the background, using designs to draw blue stripes with different patterns in the stripes. The overall style adopts blue and white, white background with blue flowers, which is fresh, elegant and eclectic. What is new is that the addition of blue stripes, which not only adds modern elements, but also changes with the fluctuation of human motion, making the overall clothing style relaxed, natural, casual and leisure<sup>81)</sup>.

Ceramic art and costume design, we can say that they are two different ways of art exhibition, but also show influence with each other. They can not only serve each other, but also advocate the technology combination of different materials. Modern people focus more on the overall matching aesthetic feeling of clothing and personal adornment. Decoration and collocation become the first element of clothing design. Ceramic art embodies a new artistic expression and form with the help of the distinctiveness of ceramic materials. Modern clothing design adds traditional elements of ceramic art to design and creation constantly, which enriches the clothing matching and satisfy contemporary people's pursuit of beauty and expression of personality. With the development of the times, ceramic art and clothing design show dramatic changes. Ceramic art will show a profound impact on the decoration, collocation and art form of clothing design, too.

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81) 陆建初 (2014), 《古陶瓷识鉴讲义》, 学林出版社, p.87



<Fig 70 > Heaven Gaia in 2017 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 71 >Roberto Cavalli in 2005/06 (F/W)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 72 > Heaven Gaia in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 73 > Heaven Gaia in 2017 (S/S)  
(<https://www.dailyfashion.cn2019.5.11>)

Xiong Ying, a Chinese designer, brought Gaia Legend -spring and summer series in 2017 with the theme of "Yuanmingyuan" into the Royal Opera House in Paris, starting a

journey cross back China. Ink dyeing, embroidery, needlework, cheongsam, ancient paper folding fan and other classic Chinese elements were showed to this season' stage, full of romance and fairy. From the moment of beginning, blue prints on the clothing of model are associated with ancient Chinese blue and white china by people, even the bright Chinese red was not flashy. In the fresh and elegant atmosphere of the whole process, it was more classical and poetic flavor (Fig.68,69,71).

Victoria Beckham have ever wore a blue and white china fishtail dress at Elton John's birthday party. In 2015, this dress appeared again at Met Ball's charity of "China: Moonlight in the Water" them . Such a famous dress suit comes from Roberto Cavalli's Autumn and Winter series in 2005, deduced by legendary supermodel Werbowy. Moreover, there are two designs also adopt this element, but relatively speaking, this famous blue and white china fishtail has left a deep impression on people, and even caused the imitation of some designers (Fig.70).

#### 4. Research on Application of Chinese Traditional Architectural Art in Fashion Design

Applying architectural elements into fashion design is common and starts early in foreign countries. In the Middle Ages, Hegel called clothes "flowing architecture" and Dior praised "clothes are instantaneous buildings that make the proportion of female bodies more beautiful"<sup>82</sup>). Two celebrities in different periods blurt out the truth about the delicate relationship between architecture and clothing. Fashion design and architectural design belong to two different categories in the field of design. Although the attributes of materials used by them are quite different, from the perspective of design, they belong to plastic art and they have strong plasticity.

Although their using functions are different, they have the same aesthetic function. Both of them arouse people's attention and form aesthetic feeling through its line combination, rhythm, change of color, space collocation and so on. Clothes is called the symbol of the times because it observes the development of society and the changes of the times from a unique perspective.

##### 1) Overview of the Constitution of Traditional Chinese Architecture Art and Culture

"Architectural element" is the basic unit of architectural form, namely, it is the basic structure of architecture. The distinctive architectural elements in ancient Chinese architecture include doors, windows, tiles, paintings, archways, gates, ceilings, wells, stone lions, shadow walls and so on<sup>83</sup>). At the end of the 19th century and the beginning of the 20th century, because foreign powers invaded China's territory, thousands of years of feudal dynasty ended, and there are more and more European architectural styles such as new consulates, foreign banks, churches, restaurants and houses gradually in China. Therefore, modern Chinese architecture absorbed a large number of foreign architectural

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82) <https://baike.baidu.com/item/中国传统建筑/3320314?fr=aladdin> 2019.5.18

83) 佚名 (2013), 《中国仿古建筑构造精解》, 化学工业出版社, p.67

elements besides continuing characteristics of ancient Chinese architecture. New materials such as cement, glass and mechanized bricks and stones began to be produced. The architecture gradually changed from wooden structure to combination of brick and wood, which gradually got rid of closed state. Modern architects began to emerge in this period, and a new architectural system gradually formed.

## 2) The Relationship between Chinese Traditional Architectural Art and Clothing Design

The Chinese nation has a long history and a profound cultural heritage, which also reflected in China's architecture. Historians and archaeologists can learn about the society, humanities, culture, and technological development in the past through architectural legacy existed. There are also a large number of scholars trying to find elements of traditional clothes. Therefore, clothes and architecture are the true portrayal and the mirror of history.

Throughout the history of China, the construction technology has been significantly improved in the development of the times and science and technology since Xia Shang. Ancient designers was so ingenious that they created a number of magnificent architectures, such as the glorious north palace and the landscape of the south garden<sup>84)</sup>.

In the World Cultural Heritage List, 41 Chinese places are listed as protected heritage, including the Forbidden City, Temple of Heaven, Summer Palace, and Suzhou Garden. Under the background of these buildings, clothes have also undergone constant changes with the replacement of the dynasty. Under the profound influence of Chinese traditional culture, architectural design began to be closely related to traditional clothes. How to promote these Chinese cultural heritages into the world in the form of clothes has become a new reflection of contemporary fashion designers.

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84) 佚名 (2014), 《当代北京古建筑史话》, 当代中国出版社, p.44

Although architectural design and fashion design are different fields in the design category, from the perspective of designers, architecture itself can be part of the design of clothes, because fashion designers must broaden their horizons, think comprehensively, and seek inspiration from various fields so as to enrich their design ideas. There are many similarities between architectural design and fashion design. How to apply architectural elements to fashion design, and grasp the degree of design is what the designer should think comprehensively<sup>85</sup>. The retro style is getting more and more popular, and people pay more and more attention to creation and uniqueness in the fashion design. China is a country with a history of 5,000 years. Its infinite mystery has attracted many fashion designers to study Chinese culture, and they improved elements of Chinese clothes and show them on the modern world stage. Add a picture of the costume design of the Guo Pei Palace.

Both architecture and clothing are based on human beings, decorating the human body outside the human body. The building provides shelter for people to hide from the wind and rain, and the clothes can keep human warm. Both of them protect and accommodate the human body from the nature. It is based on this role that clothes and architecture had the most basic connection. Architecture and clothes have the same attributes in Culture, Design, aesthetic and so on, and the design of brand clothing is an extension of culture and spirit based on satisfying customer's purchasing psychology, namely, the cultural attributes and concepts of the brand<sup>86</sup>.

### 3) Application of Chinese Traditional Architectural Art Elements in Fashion Design

In modern China, feudal ideology gradually disappeared, and people's minds have been greatly liberated. After a large number of advanced foreign ideas poured in China, the traditional architecture has changed from being closed and introverted to the field of

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85) 佚名 (2009) 《剖视中国经典古建筑》，广西师范大学出版社， p.83

86) 佚名 (2016) 《中国仿古建筑构造与设计》，化学工业出版社， p.67

using space to seek artistic conception. The function architecture in this period changed, and people began to pursue novelty in terms of its shape. In the same period, the style and shape of the clothing tend to be simple and generous, and most of them are mainly cheongsam with smooth lines.

In the period from the founding of the People's Republic of China to China's reform and opening up policy, people in China was involved in class struggle. During this period, clothing was all the same, and the monotonous blue, gray and green clothes were all over the streets. After the reform and opening up, Mr. Pierre Cardin visited China in 1978, arousing peoples' fashion awareness. He opened the fashion trend in China, which was in the "cultural desert" of fashion and was vigilant against the colorful world. In the next 30 years, the Chinese changed from wearing the same clothes in the streets to have their own fashion concept; Chinese designers changed from being crazy about catching up with internationalization, to being fallen in love by the whole world<sup>87)</sup>.

Chinese people released their aesthetics and accumulated their experience on aesthetics. They not only created their own high-end clothing brands, but they have also gained the favor and respect of the designers from the fashion capital in the world. Designers such as Guo Pei, Yan Gang, Zhang Yuda, Wu Haiyan, Xie Feng, Xiao dan Hu and so on took clothing of their own brand to the international stage.

In the interviews, these designers have illustrated an idea of “creative clothing using national spirits and wear them with the feeling of the rise of people’s country has risen”. They all try their best to cultivate national things with their own wisdom in a specific environment, and apply them to clothing. In mid-May 2005, designer Hu Xiaodan’s work “The Flowing Forbidden City” in the China Fashion World Tour series not only showed the world the outstanding traditional classic culture of people’s nation, but also further increased the world’s understanding of Chinese culture and modern China<sup>88)</sup>.

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87) 佚名 (2002), 《建筑与艺术》, 化学工业出版社.p.20

88) 佚名 (2015), 《建筑学与服装设计》, 中国纺织出版社, p.49

"The Flowing Forbidden City" is a work that she improved and re-created on the basis of her previous "Forbidden City" series. The work is based on the central axis of the Forbidden City. The clothes are all silk fabrics, and the author boldly transplanted the shape, beasts, nails on the door and ridges of traditional Chinese architecture into clothes, making it a classic cloth reflecting Chinese architecture, history and culture. The well-known brand "SHANGHAI TANG" opened new stores in Shanghai, Tokyo, Bangkok and Zurich in 2005, and launched a ready-to-wear clothing design with the theme of "Forbidden City" and "Chinese Kung Fu". In designer Zhang Zhaoda's "Forbidden City" series based on the theme of Chinese architecture "Forbidden city", the beam painting of the Forbidden City was also used into the clothes<sup>89)</sup>.

In addition, the famous New York ethnic Chinese designer Wu Jigang integrated Chinese elements in the 2012 autumn and winter women's release. He used the Qing Dynasty as the inspiration and applied the ancient official hat to the show. The model came out from the T-stage which takes the palace gate as the background. The design integrates this kind of representative elements into the modern and elegant design, which not only reflects the rigorous image of traditional Chinese women but also has modern and practical feelings.

As shown in Figure 1.3. In the 2012 Spring/Summer Chinese International Fashion Week, designer Liu Wei launched the "National Integration"----2012 Dongli Liu Wei work exhibition, she used the bright color of the "Fantasy Feather" series and integrates the Western cutting techniques with the oriental culture ingeniously, used techniques like hand-painted, embroidered, pleated and other designs, which created a fashion essence with skillful re-creation method, and applied the national culture to modern fashion<sup>90)</sup>.

In the history of European clothing culture, the Gothic architecture represented by Notre Dame de Paris spread throughout Europe in the thirteenth century. Because of the influence of architecture, spires and vertical straight lines were often used in clothing, or

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89) 张昭 (2007), 《中国建筑文化史》, 北京人民教育出版社, p.23

90) 廖雨绮 (2002), 《建筑与艺术》, 北京人民教育出版社, p.21

even shoes, hats and scarf. European clothing evolved over the course of history till now. There is still endless clothing with similar architectural features.

At the end of the century, famous fashion designers began to appear. Many of these masters of the fashion industry have ever studied architecture. They were constantly drawing inspiration from various buildings and they were good at integrating the structure of “block and face” into clothes design, boldly used geometric figures and abstract graphics in clothes design, making their fashion works more individualized and modern<sup>91)</sup>.

Dior's excellent student Pierre, Cardin is also a famous fashion designer who was engaged in architecture before. From the 1950s to the 1990s, he applied many elements of the architecture to the design of the garment, which achieved great success. When Pierre Cardin visited China in 1978 for the first time, he became greatly interested in Chinese classical architecture. Later, he created clothes with tall women's shoulders by referring to many traditional Chinese cornice and named it “Xi'an cornice”. He not only made the Chinese garment and model industry develop, but was also the first European designer to come to China, and held the first foreign brand fashion show in China's history, which has deepened his friendship with the Chinese people. Yves: Saint Laurent also referred to the rake angle element of Chinese architecture in the spring and summer dress suits he designed in 1980. Dolce, Gabana applied the vine pattern in Chinese architecture to his work on the stage of the 2002 Fall/Winter Milan Fashion Show<sup>92)</sup>.

Another fashion designer, George Arma, has a deep affection for China. On the 2009 Armani Prive Advanced Custom-tailor Show, clothes with Chinese architectural elements were shown on the T-stage: in terms of tailoring, pagoda-shaped crew neck jacket is very eye-catching, and the clothing he designed also adopted cornice element in Chinese architecture, the combination of the conspicuous Chinese red and symmetrical Chinese traditional doors make the clothing show oriental beauty in overall. In addition, in Louis

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91) 张东 (2001), 《艺术与建筑设计》, 上海文艺出版社, p.19

92) 刘凤 (2002), 《建筑史话》, 北京人民出版社, p.22

Vuitton 2011 spring and summer women's show, Ralph Lauren's 2011 autumn and winter women's show and so on have been widely paid attention to because of its Chinese style, from which people can see that the application of Chinese elements is still the source of inspiration for the majority of designers seeking Chinese style.

For a clothing designer, the material of the clothing often originates from the material forms in people's daily life. These forms are nothing but natural plants, mountains, rivers or industrial products and artificial decorations. China's traditional culture is profound and deep, not only limited to Chinese characters, porcelain, Shangding, and Han-clothes, but also embodied in Chinese architecture<sup>93)</sup>.

#### 4) Expression of Chinese architectural elements in clothing fabrics

With the development of the times, people have changed their aesthetics about clothing and began to apply the artistic features of Chinese architecture to fashion design, which accommodate ordinary peoples's tastes and is also personalized. Furthermore, it not only makes clothing style more innovative but also makes the overall design more interesting. In the design of the garment, people can not only add elements in the fabric, but people can also process the fabric itself<sup>94)</sup>.

Many well-known fashion designers are masters of fabric re-creation design. They are good at designing different styles of clothing using fabrics, and using fabrics to express the style and design concept of clothing. Through the fabric re-creation, Chinese architectural elements are applied to the design of the clothing, and the form, texture and shape of the Chinese architectural elements are combined with the garment, creating a very good work.

In application of Chinese architectural elements to fashion design, besides changes of clothing styles, people should pay more attention about the innovative design and re-

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93) 文字 (2001), 《建筑与文化》, 北京教育出版社, p.12

94) 张淼淼 (2005), 《建筑与社会文化》, 北京教育出版社, p.21

creation of fabrics. In essence, the application of Chinese architectural elements is to combine the three-dimensional space of Chinese architectural elements with the characteristics of fabrics, and to create three-dimensional effects design with two-dimensional fabrics.

Among them, leather, corduroy, cotton, wool, linen and other thick wool fabrics are easy to be shaped because of the stiff fabric characteristic, which can create clear lines for the clothing, and is often used for re-creation and innovative design. In the design process, some light and soft fabrics can also be applied. For example, the soft and smooth wool with high plasticity and can also be integrated by the knitting process and the garment structure, and with the uphold of corresponding auxiliary materials to create the fashion effect which has great visual impact<sup>95</sup>).

In addition to re-creating the fabric itself, pleats are also important and widely used in the design of the clothing. The pleats have three-dimensional effect with multi-layers, which can change the original shape and appearance of the fabric, change the ordered and layered style of the fabric, transforming the original fabric texture into a new style with rich layers, interesting changes and vitality. The pleated clothing has a good three-dimensional texture effect and can better demonstrate characteristics of Chinese architecture<sup>96</sup>).

And this texture effect makes the garment stretchable, soft and wrinkle-resistant, people who wear such clothing won't have a tight feeling, only fit and comfortable feeling. Japanese designer Issey Miyake is a leader in this field. Using traditional materials such as Japanese rice paper, white cotton cloth, knitted cotton cloth and linen, applying modern technology and combining his personal philosophy, he created a variety of texture effects and many unique and incredible clothing, he was known as the "fabric magician." The "Yishengzhe" created by him shows the infinite charm of the re-created fabric.

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95) 张凡 (2001), 《建筑史话》, 北京教育出版社, p.21

96) 张凡 (2004), 《建筑与生活》, 北京教育出版社, p.26

The fabric pleating design techniques for “Yishengzhe” is widely used in the design of Chinese architectural elements. The roofs of the Forbidden City, the Temple of Heaven, the pavilions, and the dwellings are made up of tiles. The embossing or shirring of the roofs creates a feeling of building roof on the fabric. Lateral pleating can create a feeling of tile overlay, and vertical pleats can create a sense of line on the roof streamline. The density and intensity of pleats can create a colorful and varied effect, all of which reflect the element of Chinese architecture<sup>97)</sup>.

Since 2011, the elegant hollow pattern has become another new embodiment of the retro field. In the 2012 four major international fashion weeks, designers of major brand have displayed the latest designs, and the hollow design has become the highlight of the fashion week. Many decorative elements in Chinese architecture are applied to clothing through the re-creation methods. Such as the mountain flower decoration pattern on the side of the roof and the painting pattern on the roof beam, these patterns are mostly traditional auspicious patterns or flower patterns. During the design, the designer chose the fabric with stiff texture, according to the design chart, the required parts are engraved or hollowed out in accordance with these artistic elements. This method is the simplest and most style-expressive technique. The design that uses the re-creation method make the image have sense of virtuality, which can well reflect the gentleness and femininity of women in female clothing<sup>98)</sup>.

Therefore, the introduction of the artistic characteristics of Chinese architectural style into the creation of clothing has improved details of the clothing design<sup>99)</sup>, and the application of this method can make the clothing look lively. In addition to adding traditional architectural elements<sup>100)</sup>, the use of re-creation method has also made more of abstract graphics on clothing, which promotes traditional culture and makes fashion design more innovative and interesting.

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97) 张慈 (2009), 《建筑史话》, 上海文艺出版社, p.23

98) 文字彤 (2001), 《中国设计》, 上海文艺出版社, p.16

99) 赵其 (2007), 《中国设计未来和发展》, 北京化工出版社, p.59

100) 张文文 (2013), 《艺术与生活》, 上海文艺出版社, p.68



<Fig 74 >China Architecture Design1  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 75 >China Architecture Design2  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 76 >China Architecture Design3  
(<https://www.dailyfashion.cn2019.5.11>)



<Fig 77 >China Architecture Design4  
(<https://www.dailyfashion.cn2019.5.11>)

For example, the curved shape of the roof of Chinese-style building can uphold by metal wire and combined with the fabric in use. The design of the shoulder of the garment can create the feeling of flying cornices. It can also be engraved, hollowed out

and rotated with plastics. The way in which fabrics are recreated is used for showing flowers in Chinese architecture. The design of Chinese architectural elements in the outline of the garment the basis of the garment, and the overall impression of the garment is just determined by the profile of the garment. The outlines of clothing are mainly classified into H type, A type, T type, O type and X type. The main features of the H-type are flat shoulders, no waist, and a straight hem. The main features of type A are the rise of the waistline, the small chest and the exaggerated conical shaped hem. The main features of the T-shape are the exaggerated shoulders and the hem is wide at upper place and narrow in the lower palce. The main feature of the O type is that its profile is elliptical, and there is no obvious edges and corners in the shoulders, waist and hem of the clothing. The main features of the X-type are wide shoulders, thin waist and natural hip shape, which is the closest to the natural shape of the human body (Fig.72,73,74,75).

Grasping the characteristics of the basic type will help to better and more accurately design the clothing. The buildings of Qin, Han, Southern and Northern Dynasties, Tang, Song, Yuan, Ming and Qing dynasty in China have long been with a grand style. The basic shapes are rectangular and square. Their forms are diverse and varied, showing a feeling of huge volume and softness. The curved roof is a prominent feature of Chinese architecture. Therefore, when applying Chinese architectural styles into the design of clothing, people must first grasp the profile of the building, and process the elements, and then proceed with the basic characteristics of the clothing, and emphasize the sense of space of the clothing by appropriately exaggerating some parts of the clothing, so as to embody the overall appearance of the Chinese architecture.

## **IV. Design Works**

### **1. Design Intention and Plan**

After appreciating and analyzing many design works, the author has a lot of feelings, especially getting deeply attracted by Chinese traditional culture. The whole Chinese culture on five thousand years contains most of the greatest achievements in the history. Though having gone through a long history, it remains timeless and everlasting. The type of Chinese traditional culture varies a lot, such as the traditional wash paintings and elaborate-style paintings that have been inherited thousands years; the worldwide-popular traditional embroidery works that are embroidered carefully and delicately by laboring people; the ceramic artworks that are well-known in China and overseas in all ages; and the magnificent and splendid works of architecture with distinct Chinese characteristics. It's always beyond count when it comes to Chinese traditional culture.

With the continuous rises and developments of China since modern times, Chinese culture is gradually acknowledged and perceived by the world. In fashion design field, however, although a great number of modern designers have added Chinese traditional elements in their creating and designing process, only few can perfectly express Chinese elements in fashionable clothes. Chinese culture is extensive and profound, but only few people can perceive its quintessence and understand its whole. So while people are blindly using Chinese elements, they ignore the profound meaning carried by Chinese culture itself.

So after appreciating and simply analyzing some typical Chinese traditional works, the author has a deep feeling and wants to design a set of the author's own created works with the author's own insight and Chinese traditional characteristics. According to the studying contents of the author's paper, the author sorts out 4 typical Chinese traditional artworks as the author's design elements. They are embroidery, wash painting, ceramics and traditional ancient architecture.

I found 4 works that can highlight the art types above and extracted the inner elements as the author's creative inspiration. According to what the author felt and the Chinese traditional culture that the author perceived, the author designed 4 works.

I can't say that these 4 fashion works utterly express the profound meaning of Chinese traditional culture, compared with which like a drop in the bucket. Like an elementary school students in the way of studying Chinese traditional culture, the author just know very few about Chinese traditional culture. These 4 works are only the author's understanding towards Chinese traditional culture, and the author want to share with you in the way of learning.

## 2. Design production

### Project 1

The traditional embroidery art often embroidered in the specific weaving cloth or directly applied to decoration, or as a part of daily life supplies. In the later time, the traditional embroidery art was combined with garments, and became necessities in minority costumes.

Combined embroidery technology with costumes, people can see different broidery art in various costumes. Costumes can intuitively show people various embroidery technologies and embroidery patterns. The embroidery patterns that frequently appeared in costumes include landscapes, birds, flowers and other relatively simple and common forms. In some certain combinations, embroidery appears in different places of costumes in different way. The embroidery patterns in different places play different roles in overall costume designing. Embroidery often appears in places such as cuffs and necklines in various costumes, and it proceed an artistic modification on costume itself.

I applied "Bliss in Mugworis" of Chinese traditional embroidery works to the author's work, and combined waist ornaments of Han Chinese Clothing with Casual Clothing in modern fashion works.

In ancient China, most dermatoglyphic patterns of the traditional works were designed as mascot. For example, auspicious patterns as dragon designs; phoenix designs; auspicious clouds; red-crowned cranes, peonies ;jades; flowers, birds, fishes and insects; sika deer were extensively embodied in traditional design works. The patterns of this artwork were embroidered in dark-colored cloth and were made up of double-phoenix pattern, auspicious clouds pattern and flower pattern.

The color of the silk thread majorly was vermilion, golden, silver and blue, etc. It implied a fabulously auspicious meaning, so they printed this embroidery work into a waist ornament and added this element to the overall design works.

The following part is about the overall costume designing. The upper arm part is a strapless jumper. The clothing pattern on the chest is embroidered by using a part of the embroidery work and tied on the waist in the form of bowknot. The lower part is a pair of basic pants. The basic type is transformed into straight-and- wide leg one. In this way, it shows the texture of satin fabrics and the basic outline of the overall dressing.

In the choice of fabrics, black-green satin is used in the whole of the costume. It has a feature of stable and well-dangling and thus can highlight the overall dressing style. Also, the fabric on the chest part is designed with pure cotton and plaids. It's because pure cotton fabric is skin-friendly. On the other hand, the fabric itself is pretty hard and has a great plasticity. Thus, it's convenient to the style designing. Based on this, it adds an upper garment and waist ornament embroidered in red, yellow, golden, silver and black. The overall dressing is perfectly matching in texture, outline and color. And it shows the delicacy and elegance of Chinese traditional culture.

When designing as a whole part, the Chinese traditional embroidery was added in western outline in order to make a better combination between Chinese and western culture. In concise style can embody the Chinese cultural elements and highlight a finished-work whose creative inspiration is Chinese culture.

In addition, considering overall layout, the design of off-shoulder collar can express the work better and highlight the design sense on the waist; considering the convenience of putting on or taking off the clothes, it designs a zip in the back. So it will be more

convenient to put on or take off the clothes. Moreover, it can perfect the overall design of the upper body and waist.

<Table 1>





<Fig 78> Project 1-1 Front



<Fig 79>Project 1-2 Back

## Project 2

In this set of works which takes ink painting as design elements, ink painting “Yong Met” was adopted. For thousands of years, the perseverance of the plum blossom that blooms in winter has been loved by the ancient artists and scholars. It is also regarded as a symbol of purity and toughness, and is praised as "one of the four gentlemen". When it comes to Chinese traditional elements, plum blossom is better known to the public. Therefore, the plum blossom element was added in the design of the second set of works.

The characteristics of traditional ink painting generally focus on the use of ink, the shade of ink, method of drawing are all of vital importance in the painting, and in this work, the inspiration the author gets is more of a kind of beauty, is the blooming of the plum blossoming in the cold winter under the moonlight, which is shallow, tough, and extraordinarily quiet. This reminds author of gauze, which is soft and light, and can better express this artistic conception.

Therefore, in the design of this set of works, the gauze with ink painting is introduced in the ordinary clothes. The slightly felt gauze gently attached to the white and soft skin of women, which well shows the beauty of rhythm of ink painting. And in the waist, corresponding printing design has also been added, the overall style is more like a spread out painted plum blossom, moving with the curve of the female body, the shade of ink is also very mutually dizzy dyeing. And the design of cheongsam collar is also added, dark blue fabric and red, white and black ink set off the tranquility and elegance of Chinese painting.

A very small part of the deconstruction was carried out on the overall layout of the upper clothing, a coat was added on the basis of the original traditional clothing, and the traditional ink painting printed on the gauze are connected together. And the traditional button design is added to the upper clothing. Simultaneously, it highlights the characteristics of traditional Chinese clothing, cheongsam collar. The lower clothing is the basic trousers.

The highlight of the whole work is the plum blossom pattern printed on the gauze. In addition to the use of gauze, the fabrics of upper and lower clothing are silk and satin fabrics. The pendant texture shows the femininity of women very well. In the overall color selection, light and elegant green color is selected as the basic color of the garment, aiming to retain the tranquility of the original works, which can fit well with the gauze and make the whole work more harmonious.

The bright and tough plum blossom under the moonlight makes the noble character of plum blossom more conspicuous. So in the creation, the whole set of works are placed on the clothing as elements, the waist of the upper clothing are also printed on the corner of the work, responding to the top and bottom of the gauze.

<Table 2>





<Fig 80>Project 2-1 Front



<Fig 81>Project 2-2 Back

### Project 3

As the business card of China, ceramics is a part of the symbol of traditional art in Chinese history. The decoration of blue-and-white ceramics is mainly on the embryo body, which is outlined by lines and applied with appropriate tones of colors, blue but not intense, white with sense of green, noble and elegant. There are both dynamic and static pictures in the blue-and-white ceramics, dynamic patterns are mainly vivid and lively shapes, such as dragon and phoenix. Static patterns are mainly plant flowers and so on, such as luxurious and elegant lotus, chrysanthemum and so on. All in all, when it comes to blue and white ceramics, the first intuition comes to people is that it is elegant and noble. Its simple pattern and color g, with white and soft embryonic glaze is like it is telling a moving story one after another.

The combination of elements of blue and white ceramics and Chinese fashion design is the best demonstration of Chinese traditional culture. Under the background of more and more obvious globalization trend, people tend to internationalize their aesthetic taste of fashion. More and more designers pay attention to elements with Chinese characteristics in fashion design. The simple and general color of blue and white ceramics in visual design is the basic aesthetic pursuit of the designers. The color levels of Blue and white ceramics are very rich, showing different beauty in decoration. The combination of ceramic art and clothing fabrics reflects a new way of expression and art form. Modern clothing design constantly adds traditional elements of ceramic art to designs and creations. It also enriches the content of clothing and meets contemporary people's pursuit of beauty and the expression of personality.

Design clothing using the theme of traditional ceramic works, the most representative work is blue and white ceramics, which is very delicate and elegant. The white ceramic themselves, as well as the very smooth beauty of curves are very touching. Therefore, in the design of works, directly choosing white silk and satin fabrics, and then adding the printing of blue and white ceramics, and light gauze in the skirt can well express the texture of blue and white ceramics.

Blue and white ceramics themselves are beautiful art works, it does not need too much decoration and redundant design. The graphic on blue and white ceramics itself is a beautiful design, and the other traditional art work associated with the pattern of blue and white porcelain is the Tuanshan. Therefore, it directly combines the pattern of Tuan fan and blue-and-white ceramics, and combines the Chinese dress and long skirt, which has effect. Cheongsam collar and gauze are also added to the whole skirt, which highlights the soft, white and transparent texture of blue and white ceramics.

The main color of clothing takes white as the basis. On this basis, pattern of blue and white ceramics printing and dyeing are well matched, and green and blue glaze lines like blue and white porcelain are added to the stitching line of dress a

<Table 3>





<Fig 82>Project 3-1 Front



<Fig 83>Project 3-2 Back

## Project 4

In the middle ages, Hegel called clothes "flowing architecture" and Dior praised "clothes are instantaneous buildings that make the proportion of women's figures more beautiful". Fashion design and architectural design belong to two different categories in the field of design. Although the properties of materials used by them are quite different, they belong to plastic arts from the perspective of design, and they have a strong plasticity.

With the development of the times, people have changed their aesthetics about clothing and began to apply the artistic features of Chinese architecture to fashion design, which accommodate ordinary peoples's tastes and is also personalized. Furthermore, it not only makes clothing style more innovative but also makes the overall design more interesting. In the design of the garment, people can not only add elements in the fabric, but people can also process the fabric itself.

Many well-known fashion designers are masters of fabric re-creation design. They are good at designing different styles of clothing using fabrics, and using fabrics to express the style and design concept of clothing. Through the fabric re-creation, Chinese architectural elements are applied to the design of the clothing, and the form, texture and shape of the Chinese architectural elements are combined with the garment, creating a very good work.

Introducing the artistic characteristics of Chinese architectural style into clothing make the details of clothing design richer. Applying this method can make clothing vivid and lively. In addition to adding traditional architectural elements, the use of re-creation method also adds a large number of abstract graphics, which not only promotes traditional culture, but also makes fashion design more innovative and interesting.

Taking Chinese traditional ancient architecture culture as the background of the design, people first think of characteristics of the shape of red bricks and tiles in palaces and pavilions of Chinese traditional ancient architecture. Therefore, this set of design refers to works of ancient Chinese Palace building---the Forbidden City. Therefore, in addition to

the profile design, a unique fabric design has also been made on the profile of the upper clothings. Fabric re-creation was carried out in the form of Ralph collar in European classical fashion, which is used to embody the unique characteristics of Chinese ancient architecture.

The overall profile of the clothing also combines Chinese and Western design styles. The shoulder and sleeve place of the upper clothing is padded. The pattern of the upper clothing is fitting the body. The bottom of the upper clothing is slightly open on both sides, just like the flying corners and eaves in pavilions of traditional Chinese architecture, and opening design of the traditional cheongsam is added to the skirt of the lower body, which not only embodies the elements of traditional ancient architecture but also the unique temperament of women.

In section of fabric, re-creation treatment for fabric has been carried out in the design of the upper clothing and waist, and on the basis of the original fabrics, folding treatment has been done, and the clothing was strengthened, making the original ordinary fabrics become stylish and stiff, and can form a good shape. In addition, red and yellow aluminum tin paper is added to the ordinary fabrics, which will cause secondary refraction, making the overall design shine in the light, as if it were glazed tiles on the eaves of ancient palaces.

In the selection of color, the author selects directly the five colors of red, yellow, gold, silver and black, which restores the original color of traditional ancient buildings in a large degree.

<Table 4>



COLOUR





<Fig 84>Project 4-1 Front



<Fig 85>Project 4-2 Back

## V. Conclusion

After appreciating the works of such a large variety of designers, the one the author admires is the practice of traditional Chinese elements. China has a history over 5,000 years and contains a variety of cultures, which also has greatly profound meaning. However, fashion design is the title of western culture, so it is difficult to integrate the eastern culture with western culture.

Look back upon the past. Firstly, designers convey the expression of traditional ink and wash paintings, and print them on clothing. Then, they have delicate explanation of elaborate-style painting and literary stories. There also have the extension and development of traditional Chinese Zen, and traditional embroidery works have their debut in vogue. Suzhou embroidery and Sichuan embroidery are sewed stich by stich so that they can get on the western stage. The combination of traditional textures of the blue and white china with the dress as thin as a cicada wing conveys the beauty of traditional Chinese culture and the sweet of traditional women.

No matter what it is the beautiful line of china or the grand and magnificence of traditional ancient building; whether it is the fairness of the blue and white china or the dazzle of the Imperial Palace's red walls and azure stone. All of them are being used by designers. On the one hand, they can emphasize traditional culture. On the other hand, they combine the Chinese and Western culture, thus a new fashion culture with eastern traits is being set up. So after appreciating and simply analyzing some typical Chinese traditional works, the author have a deep feeling and want to design a set of the author's own created works with the author's own insight and Chinese traditional characteristics. According to the study contents of the author's paper, the author sort out 4 typical Chinese traditional artworks as the author's design elements. They are embroidery, wash painting, ceramics and traditional ancient architecture.

The firstI get the inspiration from Bliss in Mugworis which is one of the Chinese traditional embroidery works. Thus, the author design the first set, and the author

integrate the waist-shoulder designs of Hanfu into informal dress of modern fashions. Combined embroidery technology with costumes, people can see different broidery art in various costumes. Costumes can intuitively show people various embroidery technologies and embroidery patterns. The embroidery patterns that frequently appeared in costumes include landscapes, birds, flowers and other relatively simple and common forms. In some certain combinations, embroidery appears in different places of costumes in different way. The embroidery patterns in different places play different roles in overall costume designing. Embroidery often appears in places such as cuffs and necklines in various costumes. And it proceeds an artistic modification on costume itself.

The second one adds gossamer with ink and wash painting to the common designs. And the faint surplus Yong Mei is gently attached to the snow-white and soft skin of ladies, better expressing the beauty of rhythm of the ink paiting. In the design of this set of works, the gauze with ink painting is introduced in the ordinary clothes. The slightly felt gauze gently attached to the white and soft skin of women, which well shows the beauty of rhythm of ink painting. Simultaneously, it highlights the characteristics of traditional Chinese clothing, cheongsam collar. The lower clothings is the basic trousers.

The third one combines the traditional pottery and blue annd white porcelain with the round paper fans in dress. Then it is believed that the Chinese mandarin collar and the western cut style complement each other. Blue and white ceramics themselves are beautiful art works, and it does not need too much decoration and redundant design. The graphic on blue and white ceramics itself is a beautiful design, and the other traditional art work associated with the pattern of blue and white porcelain is the Tuanshan. Therefore, it directly combines the pattern of Tuan fan and blue-and-white ceramics, and combines the Chinese dress and long skirt, which has aeffect. Cheongsam collar and gauze are also added to the whole skirt, which highlights the soft, white and transparent texture of blue and white ceramics.

The last one applies the elements of the Forbidden City, a traditional Chinese architecture, to the works. the author adds the sihouette style in fashion design, use the unique fabric in the outline of the jacket, and recreate the fabric in the form of the Ruff,

the European classical fashion style. In this way, the characteristics of the Chinese-style buildings are presented.

It applies the design “FeiYan style” of traditional ancient museum into the Costume. As the ancient eastern elements combines with western clothing craft, Chinese culture and Western culture melt each other.

With the continuous rises and developments of China since modern times, Chinese culture is gradually acknowledged and perceived by the world. In fashion design field, however, although a great number of modern designers have added Chinese traditional elements in their creating and designing process, only few can perfectly express Chinese elements in fashionable clothes. Chinese culture is extensive and profound, but only few people can perceive its quintessence and understand its whole. So while people are blindly using Chinese elements, they ignore the profound meaning carried by Chinese culture itself.

The author has discussed with many friends who are working in clothing industry before the author studies this thesis. The problem is that most of those works are commercial works without any beauty, even boring. This made author to think about several questions: what is the beauty in design? What is the taste? Why many works of the designers are so boring? Under the circumstance that the modern clothing industry is in intense competition, there are many designers stop designing and many works can't be accepted by people. Because in this difficult society, people can't make a definition of beauty and each of people has a different criterion about beauty. In the world, each leave has their own shape, and no same aesthetic criteria will exist among people. Everyone has their own unique attitude and right towards beauty and assessing beauty. Nowadays, having taste has become the title of fashion. Therefore, this article studies the most important point of contemporary clothing industry—what is tasteful design.

For example, people will say a person has a high taste or he has a bad taste. What scale do people use to measure taste? Is there any standard criteria? On everyone's growth road, different culture background and different habits also exert profound influence on the form of taste. Although there is no official language defines the taste or comes up with a

criterion, “a thing is valued if it is rare” seems to be a criterion from the age-long observation. When liked and used by many people, a design or style will not be special and it will be replaced by new style. A designer designs a distinctive work, but people will not feel that this work has something special and they can’t understand its rhythmic beauty as an artistic work. There are no other meanings besides the feeling of freshness when they met for the first time.

Steven·Bailey writes in the preface in taste, “taste” isn’t the appearance of one thing, but the idea that leads to this appearance. Intention is the keystone to understand taste. People must justify a thought that leads to an objective things or posture rather than focusing only on the objective things or postures, and this is the key of design.” people should focus on “taste”. People should not only focus on the superficial meaning of taste but also focus on what kind of learning and research can well improve a designer’s taste. And how to create tasteful fashion works. Today, people are influenced by traditional fashion trend. People think that art is the criterion to measure whether a work is tasteful. Nowadays, artistic works are the fashion standard for many designers will add many artistic elements into their works. Therefore, fashion works themselves are also the form of artistic expressions. People discuss art in order to combine these two factors because artistic works are art while clothing itself is also an art. They should learn and absorb something meaningful from each other.

In the society, designers express themselves by their works and artistic works express their values to the world. Every fine artistic work should own their traits and labels. Throughout the long and profound history, masters from home and overseas have created many magnificent works, such as foreign paintings, sculptures, paper making, ceramic crafts, etc. Traditional Chinese culture is also extensive and profound and it has various works, such as paper-cutting, traditional ink and wash painting, ancient buildings, embroidery, etc. Countless designers from home and overseas are zealous in pursuing and exploring artistic works and they all constantly add their feelings and understanding towards artistic works to their works.

For example, among those western designers, some will put the famous paintings in the form of printing design to their clothing design and they have an interesting combination of painting and clothing. Others will remold and express the paper-sculpture by fabric rebuilt, and will transform the outline of the whole clothing. There are also some implements with national cultural characteristics, such as the changeable streaks on china, alien legends. These elements are added to the clothing design by printing design. Some interesting designers directly print the illustration patterns on materials, and fairy tales, myth are vividly expressed on clothing. So the clothing is eidolons in mountains

Among these plentiful creative ideas, some are inspirations appeared after watching artistic works while others praise the beauty of artistic works and show respect to the designers. In modern art, art will not be a settled thing, and design also has a new trend. Therefore, to create art, analyze it, and improve their artistic tastes are the basic elements of being a modern fashion designer. For example, different arts begin to collaborate between different industries and designers begin to jointly sign. When clothing meeting with different forms, they will create more commercial values and artistic values. This is the reason why cross-border cooperation becomes one of the most popular designs.

There are many methods to add artistic elements into clothing. And it will raised more interests in creating clothing, such as fabric rebuilt, the break of traditional clothing outline, and different printing patterns, etc. Design becomes plentiful and diversified.

As people have an increasingly intense pursuit towards taste since modern time, the garment stylization is continuously forming and performing, and various styles of art have occurred. Some of these art styles depend on the aesthetics and art interests of modern people, while some depend on the technique of creating inspiration and making clothing, such as the occurrence of Art Nouveau, Brutalist, Surrealism, Classicism, Optical art, Romanticism, Punk style, Pop style, Constructivism, Postmodernist Art, Hippie style, Neutral style, Gothic style, Deconstructivism, National style, Female style, Uniform style, Retro style, Bohemian style and Mashup style. And meanwhile these styles are also the source of design ideas, which are continually diversifying at the same time. The diversification of design ideas mean that designers form their design inspiration

by virtue of some developments in society, culture, environment and industry around them, such as the physical form of flora and fauna; the change of fabric materials; the type of garments and accessories; and the style of architecture and paintings. Some parts of the diversification come from the reference of traditional arts; the innovation of culture and art; minority costume; and the style of architecture and paintings. And some design inspirations come from the design with elements containing future technology, such as mechanical avionics and technological development. The diversification of design ideas are also embodied in the development and innovation of using integrated elements in mixture. This thesis shows the significance of the diversification of design ideas. It's the diversification of design ideas that enriches the creation of designers. A good costume designer should stand ahead of times and take the lead in studying and initiating the diversification of the society.

Above all, a conclusion can be drawn that as long as designers apply imagination and creation to brand clothing design in this thesis, use the method of "design diversification" to innovate thinking, combine with modern art elements, focus on the main features as brand clothing styles and design elements and make recreations of fabrics, those common fabrics that people have taken for granted will be changed and bettered. Thus, their monotonous forms and appearances can be transformed into new appearances and styles. Also, it can add more originality and uniqueness in the artistic expression of clothing, and stimulate new vitality of brands. Meanwhile, the thesis hopes people are deeply aware that designers express themselves with works, and artworks express their values to the whole world with themselves. Each great artwork possesses its own soul quality and label. Fashion is not only the product of commerce. The good fashion is bound to be art.

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## 국문초록

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패션의 역사에서 예술 작품은 아주 깊은 영향이 있으며, 예술은 패션의 진보와 함께 하였다. 한 가지 예술 형식이 다른 예술 형식에 결합하고 이를 재창조하여 새로운 형식의 결과물을 만드는 일들은 끊임없이 진행되었다. 패션 디자이너들이 예술 작품에서 풍부한 창작 영감을 발견하여 사고를 확산하고 이를 패션 디자인에 활용 한 작업들이이를 말해주고 있다. 최근에는 중국 전통 문화가 세계 패션계에 지속적으로 영향을 미치고 있다. 패션 디자인 분야에서는 현대적인 디자인 작업에도 불구하고 많은 디자이너들이 중국 전통 요소를 제작 및 디자인에 추가했다. 그러나 중국 요소를 완벽하게 표현할 수있는 작품은 소수에 불과하다.중국 문화는 심오하고 깊이 있지만,중국의 문화와 역사를 알아야 그 본질을 이해할 수 있다. 본 연구의 목적은 중국 전통적 문화를 정확하고 바르게 전달할 요소로 패션이 중요한 역할을 할 수 있기에. 현대패션에 중국의 전통적인 작품들을 융합한 패션디자인을 제시하려고 한다.

서양 패션의 오래된 역사에서 팝 아티스트 Andy Warhol 의 작품을 드레스에 추가되었고, YSL 은 몬드리안의 "빨강, 노랑, 파랑"를 치마로 만들었다.그리고 크리스찬 디올 (Christian Dior)은 종이 플라스틱 예술을 치마로 만들며 2017 년의 봄과 여름의 오프쿠튀르로 했다.2012 년에 Gil Sanda 는 Picasso 의 도자기 작품을 패션에 추가했다.

지난 몇년 동안에 서양 디자이너들이 패션의 혁신과 디자인을 계속 실시했다.중국의 지속적인 발전과 발전에 따라, 중국 문화는 점차 모든 사람에게 인식하고 이해되었다.중국 디자이너는 전통적인 디자인 방법을 개선하고 패션에 전통 중국 수목화를 그림에 표현했으며, 일부 패션 작품에서는 디자이너가 고대 중국 문자를 적용하여 중국 전통적 문화에 대한 이해를 표현했다.패션 서클에는 전통 중국어 자수 작업을 하면서 디자이너가 고대 전통의 자수와 서양식 기성복을 결합하였다.더 많은 디자이너들은 얇고 플랩 같은 서양식 웨딩 드레스에서 전통적인 파란색과 흰색 도자기 패턴을 디자인했으며이 스타일의 디자인은 중국 전통 문화의 매력을 완전히 반영한다.그것은 도자기의 부드러운 라인이나 전통적인 중국 건축의 웅장한 것이 든이 관은 깨끗하고 우아한 파란색과 흰색 도자기 또는 금단의 자금성의 붉은 벽을 칠한 타일의 장엄한 것은 모두 디자이너가 옷을 만들기 위해서 사용되었다.중국 전통 문화를 강조하면서 중국과 서양

문화가 완벽하게 융합되어 중국 디자인 특징을 갖춘 새로운 패션 예술을 창조한다.그리고 동양 문화가 점차 세계 패션의 무대에 등장되었다.

본 논문에서 제안한 디자인 작업에 대한 설명과 묘사이다.

첫 번째 디자인은 중국 전통 자수 작품을 패션 작품에서 창조한다.한복의 요패 디자인과 현대 패션 작품의 상복과 결합하여 혁신했다. 중국의 자수 문명은 여러 년 전에 이미 성행했다. 특히 왕실 문화에서 가장 많은 인기가 있었다.절묘한 금실과 은실은 독특한 색채로 사람들의 시각에 일정한 충격을 가져온다. 전통적 자수 작품들이 독특한 맛으로 역사의 청춘을 표현한다.서양식의 디자인에는 중국식 무늬가 사용되고 짙은 녹색은 전체 디자인의 주된 색상으로 사용되며 자수의 무늬를 잘 표현할 수도 있다. 그리고,패션과 예술 작품을 완벽하게 결합할 수도 있다.

두 번째 디자인은 보통의 상복 디자인에 중국 전통적 수목화 요소에 추가했다.그저 그런 베일이 질감을 이용하여 수목화 독특한 맛과 잘 융합한다. 보통한 상복 디자인에 수목화를 찍혀 있는 거즈를 추가하여 그저 그런 베일이 여성 아름다운 피부에 살살 부착해서 수목화의 미감 형태는 수목화의 운율을 잘 전시했다.그것은 평온하고 조용하한 고대 중국 선문화의 정신을 잘 표현했다.전통적인 수목화와 현대의 의류가 서로

결합하고 중국 문화의 성숙과 서양 문화의 우아를 결합해서 양자의 문화가 서로 상부상조이다.

세 번째 디자인 작은 전통적인 도예 청화자기와 단서를 서로 결합하여 치마에 설계하고 중식의 차이나스칼라와 서양식의 재단 판형이 결합한다.청화자기는 중국 문화를 가장 대표하는 기물 작품의 하나로서 그 자체가 우아한 조형감으로 국내외에 유명한다. 백자의 몇천년의 고대 맛을 계승하고 우아한 중국 전통적 문화와 같다. 게다가 단서는 우아한 청화자기 무늬를 서양식의 웨딩그레스에 추가하고 백색의 거즈 및 백색 예복 속치마와 결합하고 청화자기에 온유한 미감을 부여하고 여성 성격의 특성을 노출한다.

네 번째 디자인 작품은 중국의 고대 궁전의 요소를 작품에 사용하는 것이다.그리고 패션 윤곽 조형에 설계했을 뿐만 아니라 겹옷의 윤곽에 독특한 옷감 재설계를 했다. 유럽 고전 조형에 라프 칼라의 형식과 결합하여 옷감 재설계를 해서 중식 고대 건축에 독특한 비침 조형의 특성을 표현한다. 그리고 전통적 고대 건축 조형 서례의 특성을 패션에 활용했다.고대의 동양 요소에 서양의 옷감 공예에 추가하고 동양과 서양 문화가 서로 융합한다.

최근 몇년간에 중국의 전통 문화가 세계 패션계에 지속적으로 영향을 미치고 있다. 그런데 패션 디자인 영역에서는 현대적인 디자인 작업에도 불구하고 많은 디자이너들이 중국 전통 요소를 제작과디자인에 추가했지만

중국 요소를 완벽하게 표현할 수 있는 작품은 아주 희소하다.중국 문화는 심오하고 깊이 있지만, 모든 것이 희귀하다는 것을 알고 그 본질을 이해할 수 있다. 따라서 사람들은 맹목적으로 중국 요소를 적용하지만 중국 문화 자체의 의미는 정확하게 표현되는 것이 쉽지 않다.오늘날에 젊은 중국 디자이너들은 중국 전통적 문화를 깊고 열심히 연구해야 한다. 그리고,그 의미를 배우고 중국 전통 문화를 서양 패션 철학과 통합해야 한다. 중국 전통적 문화를 활용할 때에 진정하게 작품으로 계승해야 한다.중국 전통적 문화를 계승하며 현대적 시대의 특성과 결합하고 합리적으로 중국의 문화를 세계로 홍보해야 한다.